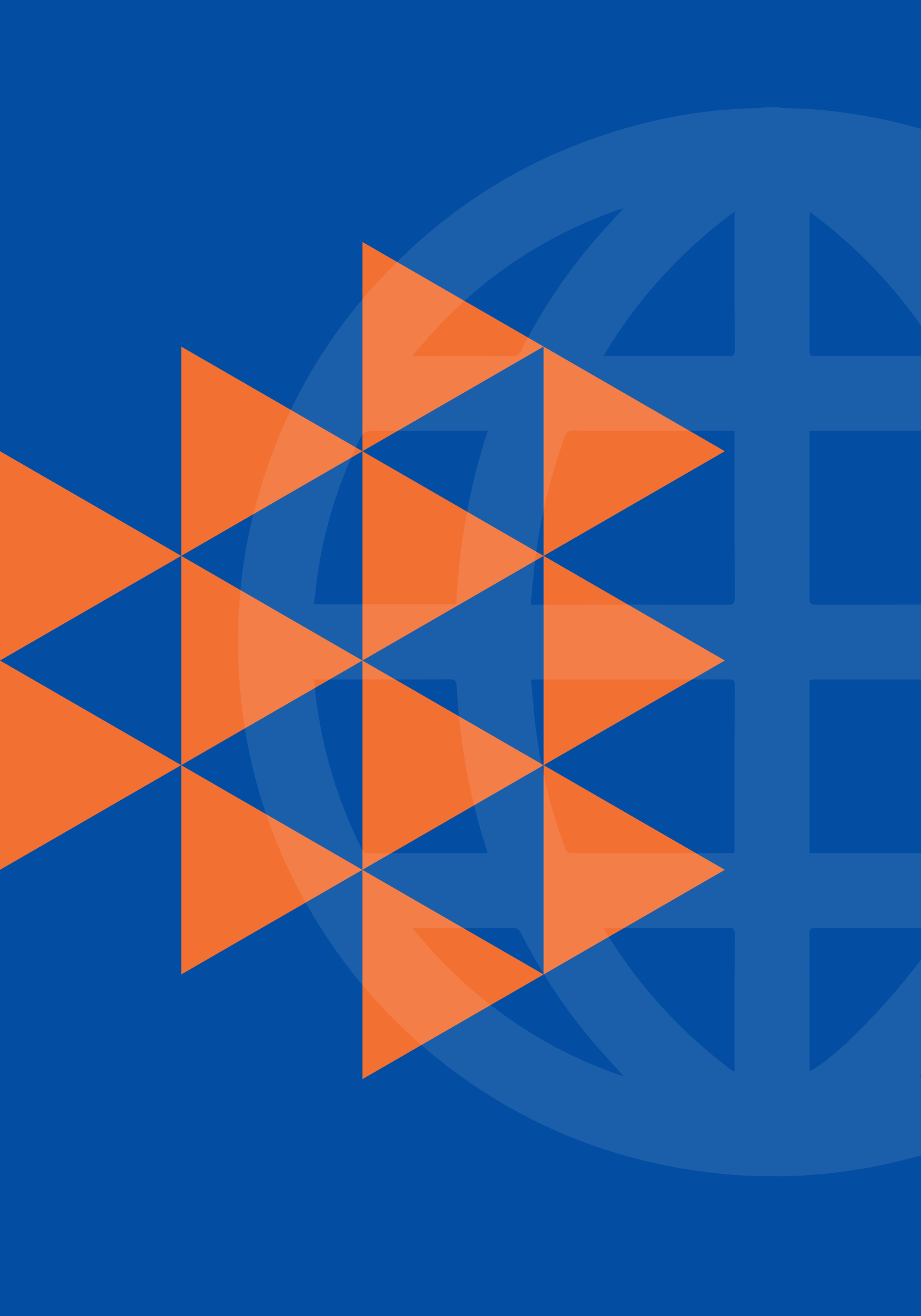




ANANT  
NATIONAL  
UNIVERSITY  
॥ प्रज्वालितो ज्ञानमयः प्रदीपः ॥

India's First  
**DesignX**  
University





# ANANT NATIONAL UNIVERSITY

॥ प्रज्वालितो ज्ञानमयः प्रदीपः ॥

Design is fast emerging as a career of choice globally for its problem-solving potential. Anant offers world-class education and research in design, architecture, built environment, climate technology and visual arts for global impact.



ANANT  
NATIONAL  
UNIVERSITY

India's First  
Design  
University





BENVENUTO  
WELCOM

नमस्कार

स्वागत WILLKOMM

ОРИЛНО УУ स्वागत

NT POWITAN

DATING BUN VENIT WELK

WELCOME LАСКАВО ПРОС

WELCOME HOAN NGH

INTERNATIONAL 歡迎

환영 LАСКАВО ПРОСИ

UNIVERSITY स्वागत 3

ОДОШАО آشوخ  
XUSH KELIBS

# Anant National University

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# We are Anant National University

**Anant National University is India's first DesignX university. We are dedicated to training students to devise solutions for global problems through creative thinking, fusing contemporary technologies and indigenous practices. We train our designers to become solutionaries.**

Established in 2016, our **vision** is to become a world-class design university of 'Viksit Bharat', taking leadership in the fields of ethical design practice, built habitat and sustainability with national connect, Indian rootedness and global standing. Our **mission** is to nurture young solutionaries, revolutionary design thinkers who design, build and implement equitable and sustainable solutions for India and the world.







# 4 Schools

School of Architecture  
School of Design  
Anant School for Climate Action  
School of Creative Practices and Entrepreneurship

# 10 Programmes

# 257 Faculty

# 1826 Students

# 1412 Alumni

# 12 Centres

# 28cr Financial Aid to 1142 Students

# 60 Education Partners

# 78 Acre Campus



## Undergraduate Programmes

Architecture (BArch)  
Design (BDes)  
Visual Art (BVA)  
Climate Change (BTech)

## Postgraduate Programmes

Integrated Product Design (MDes)  
Sustainability and Built Environment (MSc)  
Architecture (MArch)

## Doctoral Programmes

Built Environment  
Creative Practices  
Design Excellence

## Fellowships

Anant Fellowship in Sustainability  
and Built Environment  
Anant Fellowship for Climate Action




# A word from our leaders

“Anant trains its students to become solutionaries and build a sustainable world through the practice of design, architecture and climate change. Anant’s impactful training, built on experiential engagements, activities, and community connect, makes it unique.”

**Ajay Piramal**

Chairman, Piramal Group  
President, Anant





“The primary business of design is to solve problems. But before that, it needs to identify them. As India’s first DesignX University, we leverage the power of interdisciplinary pedagogy to experience the community, understand the challenges it faces and work collaboratively to solve them, integrating contemporary technologies and indigenous knowledge systems.”

**Dr Anunaya Chaubey**

Provost, Anant





**Pramath Raj Sinha**

Founder and  
Managing Director,  
9.9 Group



**Abhishek Lodha**

Managing Director,  
Lodha Group



**Adil Zainulbhai**

Chairman,  
Capacity Building Commission,  
Government of India



**Dilip Thaker**

Former State Chief  
Information Commissioner



**Durgesh Agarwal**

Director,  
Durgesh Group of Industries



**V S Gadhavi**

Executive Director,  
Adani Foundation



**S S Rathore**

Managing Director,  
Gujarat Metro Rail  
Corporation Ltd.



**Milind Chitale**

Director,  
Makerspace, Anant



**Yunus Bilakhia**

Co-Founder,  
Bilakhia Group





**Akshai Aggarwal**

Former Vice Chancellor,  
Gujarat Technological University



**Sudhir K Jain**

Vice-Chancellor,  
Banaras Hindu University



**Amrut Patel**

Former State Chief  
Information Commissioner



**Indira Parikh**

Former Founder President  
of FLAME University



**Jasmine Gohil**

Associate Dean,  
Academic Affairs, Anant



**Snehal Nagarsheth**

Dean,  
School of Architecture, Anant

# Leadership

# Global Academia

The futuristic approach of Anant is attracting high calibre of academia. The mentor-mentee framework adds a personal touch to the education at Anant. Here's a brief introduction to a few of our educators.



**Anunaya Chaubey**  
Provost, Anant;  
PhD in English Literature,  
Patna University; Salzburg  
Global Fellow



**Rajendra Singh**  
Professor of Practice,  
Community Leadership  
and Environment Design



**Amitabh Pandey**  
Lead, Communication Design,  
Anant; MDes in Communication  
Design, NID



**Sekhar Mukherjee**  
Lead, Moving Image, Anant;  
MDes in Animation Film  
Design, NID; Founding  
Director, NID, AP



**Milind Chitale**  
Director, Makerspace, Anant;  
MDes in Industrial Design,  
IIT Bombay



**Sharmila Sagara**  
Associate Professor, Centre  
for Visual Arts, Anant; MFA in  
Sculpture, MSU



**Rudolphe El Khoury**  
Dean, School of Architecture,  
University of Miami; PhD,  
Princeton University



**Jasmine Gohil**  
Associate Dean, Academic  
Affairs, Anant; MPlan,  
Bhaikaka Center for Human  
Settlement, APIED



**Snehal Nagarsheth**  
Dean, School of Architecture,  
Anant; MArch in Urban Design,  
CEPT University



**Sanjeev Chatterjee**  
Professor, School of  
Communication, University  
of Miami; MA in English  
literature, DU



**Miniya Chatterji**  
Founding Director, Anant  
School for Climate Action;  
PhD, SciencesPo



**Vijay Sekhon**  
Lead, Interaction Design,  
Anant; Master of Professional  
Studies, Tisch School of the Arts,  
NYU



**Subhalaxmi  
Mohapatra**  
Associate Professor, Anant;  
PhD in Health Economics,  
Utkal University, Orissa



**Sangramsinh Parmar**  
Lead, Space Design, Anant;  
MArch in Urban Planning,  
HNGU; BArch, CEPT  
University



**Risha Roy**  
Lead, Sustainable Fashion  
and Textile Design, Anant;  
MDes in Textile Design, NID

Accomplished educators, researchers and practitioners from across the world, bring a wealth of expertise and experience to our academic community. They play a vital role in shaping the intellectual and professional development of our students, helping them become future problem solvers. A steady flow of visiting faculty enriches our educational programmes with fresh perspectives, current industry trends and practical insights.



**Amit Gulati**  
Industrial Designer and Entrepreneur; MDes in Industrial Design NID



**Irena Romendik**  
Multidisciplinary Artist; Master of Professional Studies, Tisch School of the Arts, NYU



**Aparna Piramal Raje**  
Former CEO, BP Ergo; MBA, Harvard Business School



**Rajesh Sagara**  
Visual Artist and Art Professor; MFA in Sculpture, MSU



**Maia Marinelli**  
Interactive Designer, Founder and Director, H.E.A.R.T. Foundation; Masters of Professional Studies, Tisch School of the Arts, NYU



**Ashima Sood**  
Associate Professor, Director, Centre for Urbanism and Cultural Economics, Anant; PhD in Economics, Cornell University



**Chetan Maini**  
CEO, Sun Mobility and Founder, Electric Car Company Ltd



**Rajeev Kathpalia**  
Chair Professor, School of Architecture, Anant; MArch, Washington University in St Louis



**Mahendra Patel**  
Former Senior Faculty, NID; Advance Graphic Design, School of Design, Basel, Switzerland



**Sundar Sarukai**  
Founder, Barefoot Philosophers; PhD, Purdue University



**Rohan Dutta**  
Associate Professor and Director, Anant School for Climate Action, Anant; PhD, IIT - Kharagpur



**I P Gautam**  
Indian Administrative Services (retd)



**Lalon**  
Designer, MDes in Industrial and Product Design, NID



**Mithun Darji**  
CIO, Bracket Innovations; MDes in Product Design, NID



**Diti Vyas**  
Associate Professor, School of Creative Practices and Entrepreneurship, Anant; PhD, Indian Institute of Technology Gandhinagar



**A few  
of our**



**guests**



## Natarajan Chandrasekaran

Chairman,  
Tata Sons

"It's a privilege and honour to have the opportunity to visit Anant and learn about this great institution. Students here are fortunate to have studied at such a University and well-prepared for the future."

## Sudha Murty

Founder Chair,  
Infosys Foundation

"What truly stands out to me is how Anant students connect with communities through their projects. In my experience, many young people today struggle to build meaningful connections, but that is not the case at Anant."

## Jagadesh M Kumar

Chairman,  
University Grants  
Commission

"Today's youth are aspirational. They are lifelong learners, creative, innovative, problem solvers and leaders. I am positive that Anant will fulfil these aspirations."

## Bhupendra Patel

Chief Minister,  
Gujarat

"We are now a developed India from developed Gujarat, and I hope that Anant students will take it forward to make India a world leader."

## Harsh Sanghavi

Home Minister of State,  
Government of Gujarat

"I congratulate Anant National University on accomplishing the task of integrating technology with the conventional work during the Gujarat Rathyatra. Their design intervention helped ease the work of police force."

## Rakesh Mittal

Vice-Chairman,

"In the times of AI, faculty and students need to unite and learn together. One must remember that nothing can replace human mind."

## Teejan Bai

Folk Singer,  
Padma Vibhushan  
Awardee

"The energy and the cheerfulness that the young people of Anant greeted with has brought me immense joy, a happiness that a mother feels on being with her children."

## Subrahmanyam Jaishankar

Minister of  
External Affairs,  
Government of India

"Anant is one of the few universities across the globe that offers dedicated programmes on Climate Action."

## Dharmendra Pradhan

Minister of Education,  
Skill Development and  
Entrepreneurship,  
Government of India

"Anant is the only designX university in the country today. It is creating a new benchmark in our society."

## Phillip Ellis

Associate  
Academic Director,  
University of Pennsylvania

"My interactions at Anant have been really meaningful. I have been really impressed with the kind of work people at Anant are doing and the passion they show towards the community they serve. It has blown me away."

## James Hegarty

Professor of Sanskrit  
and Indian Religions,  
Cardiff University

"Anant is built on the interrelationship of design with everything. This outward looking, interdisciplinary mentality makes Anant a special place to work and study."



## Centre for Public Policy at Anant

Introducing designers, climate scientists and architects to the world of policy design.



## BTech in Climate Change

India's first undergraduate programme in climate technology.



## Centre of Design Education

Reaching out to schools nationwide with workshops on design thinking and innovation.



# Innovations that make us unique

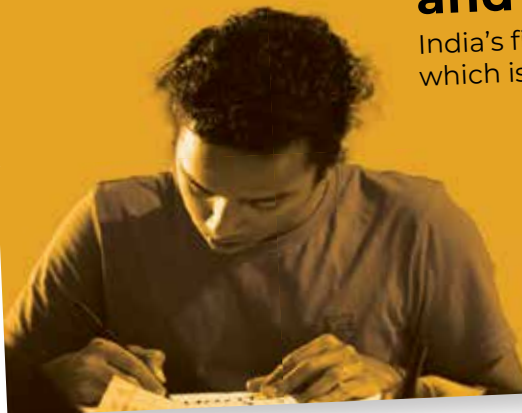
## DesignX

The 'X' after Design in our nomenclature is the icon drawn from mathematics – the symbol for multiplication.



## Anant Design Entrance and Proficiency Test

India's first and only multilingual entrance test which is now conducted in 10 languages.



## Community Connect

Connecting our young designers, architects and climate scientists with the community.



**Anant has tailored its design pedagogy from the perspective of offering solutions to challenges of the world. It focuses on design, architecture, built environment and the climate as tools for problem-solving.**

## **SCHOOL OF ARCHITECTURE**

The SoA nurtures a reflective and critical attitude in students, enabling them to become responsible and conscious practitioners who create meaningful relationships between people and their environment.

SoA

## **SCHOOL OF DESIGN**

The School of Design integrates design foundations with real-life projects to help students understand design from various perspectives.

SoD

## **ANANT SCHOOL FOR CLIMATE ACTION**

ASCA equips students with skills, knowledge and expertise to create technology-driven solutions to climate change problems both at local and global levels.

ASCA

## **SCHOOL OF CREATIVE PRACTICES AND ENTREPRENEURSHIP**

As a hub of academicians and scholars from diverse liberal arts disciplines and practices such as creative arts, humanities, social sciences and entrepreneurship, SCoPE offers an exciting range of courses.

SCoPE

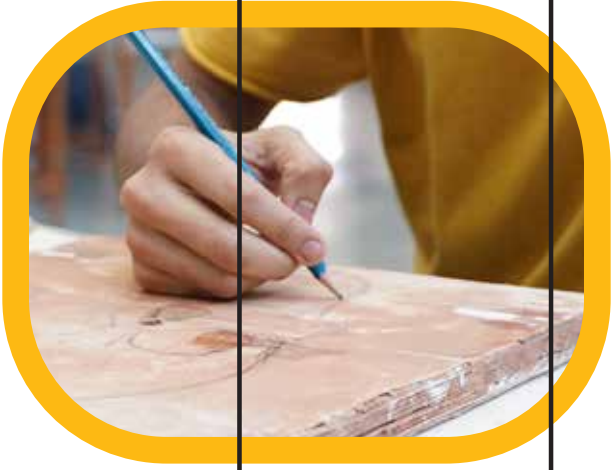
**A host of courses allow students to design their experience at the University. All first-year Anant students undergo a common foundation programme to instil in them an understanding of the fundamentals.**





# SCHOOLS









Foundation lets students explore different materials and mediums to explore their creativity and design different projects by implementing those techniques

# Foundation

Our architecture and design undergraduate students undertake courses together in the first year of the programme. It equips them with fundamentals of domain skills and critical thinking and introduces them to an interdisciplinary approach before they choose their Major.



**The Foundation year equips students with practical skills and introduces them to a broad and yet detailed interdisciplinary approach**





## SCHOOL OF ARCHITECTURE

The SoA nurtures a reflective and critical attitude to generate aware and responsible architects who shape meaningful relationships between people and their environment. The SoA prepares solutionaries who would enhance the quality of life while promoting respect for diversity, equity, and ethical behaviour. This vision allows one to ground architectural practices in human values while addressing issues of society through responsible designs.

*Bachelor of Architecture (BArch)*  
*Master of Architecture (MArch)*



# Bachelor of Architecture

BArch is a five-year, full-time undergraduate programme. It aims to foster collaborative and inclusive thinkers and doers (makers) in an environment where science meets arts, and aesthetics and functionality are complementary. The programme seeks to develop new ways of thinking in an increasingly complex and competitive field of architecture.

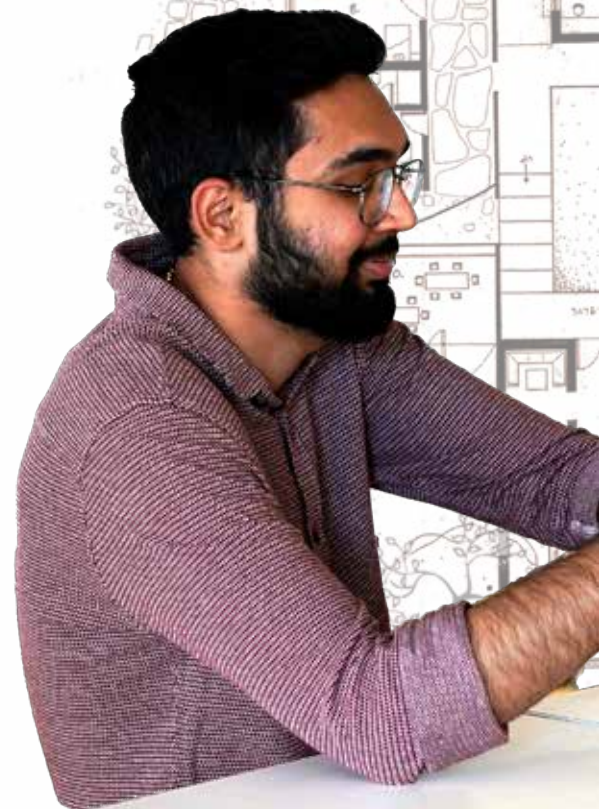


Water systems that transform ordinary tanks into thriving and self-sustaining environments in Jaspur.

Atharva Singh Choudhary  
(Cohort of 2019)



Extension for Centre for Environment Education as an addition to Architect Neelkanth Chhaya's work.  
Katha Parikh (Cohort of 2021)





Architecture plays a crucial role in shaping our world, impacting society in numerous ways. It nurtures trained architects who can help shape the built environment, promote sustainability, foster social interactions, address urban challenges, preserve cultural heritage, promote health and well-being and drive economic growth.

# Master of Architecture

MArch is a two-year, full-time postgraduate programme. It aims to bridge the gap between theoretical precedents and practice in architecture. It is a constructive, collaborative, reflective, and CHOICE-based course with four specialised verticals – housing design, urban design, adaptive reuse, and architectural design.











## SCHOOL OF DESIGN

The School of Design integrates design foundations with real-life projects to help students understand design from various perspectives. It helps them develop technical skills, a holistic and contextual understanding of problems, critical thinking ability and communication aptitude. The school transforms students into collaborative workers and makes them industry-ready to address complex design challenges through innovation.

*Bachelor of Design (BDes)  
Master of Design (MDes)*



Visual identity for self-care and well-being products.  
Yukti Acharya, Batch 2024

Creative packaging for a food & beverage company.  
Vidit Virkar, Batch 2024



# Communication Design

The Communication Design programme provides students with comprehensive creative and technical skills for effective communication across various formats, such as print, digital and spatial design. It educates the students with typography, photography, colour theory, composition and semiotics that are then applied in practical scenarios including Publication Design, Identity Design, Data Visualisation, Signage Design and Packaging Design. The students are also taught about advanced areas of study, including Animation, Filmmaking and Interaction Design.



Exploring Outdoor media.  
Keys Vadgama, Batch 2024

Logo exploration for a homeschool promoting alternative learning.  
Siddharth Jain, Batch 2024







Hyrbots: brand and UX design for an AI-led fintech firm. *Ishita Chitturi, Batch 2024*

Brand identity and collaterals for a slow-food community canteen. *Shifa Farooqi, Batch 2024*



The programme guides students through a curriculum that encompasses both theoretical knowledge and practical skills, enabling them to proficiently convey information and encapsulate human experiences.



Comic strip design and illustration for Tinkle comics. *Ankita Badade, Batch 2024*



Wayfinding and information system for a nature park. *Group assignment, Batch 2024*



Automated crash detection device for adventure touring motorcyclists and long distance motorcycle commuters.  
*Thomas Sebastian. Batch 2024*

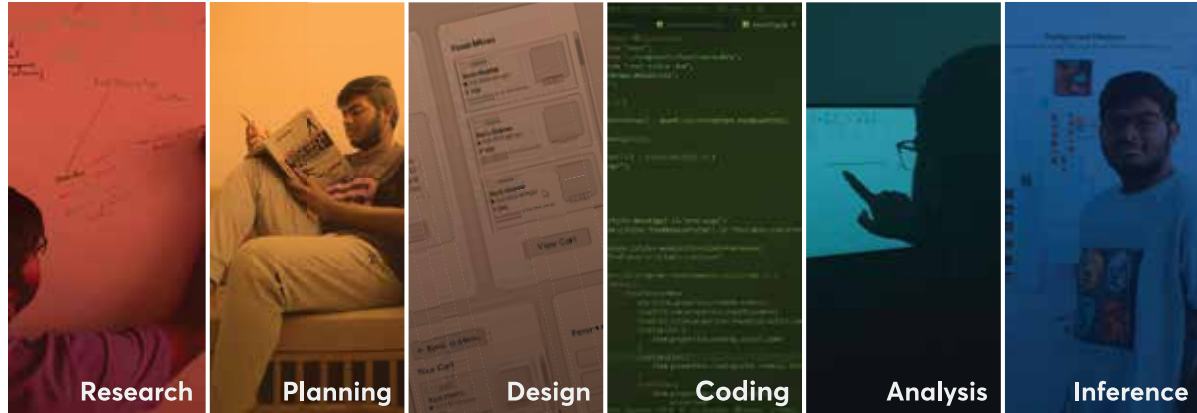
Interaction Design develops dialogic capabilities in students to construct an entire spectrum of transformative User Experiences. Students have designed several projects that leverage technology. Green Signal Project, Maza Mazgaon Project, Ek Lehar, Jampakd, etc. have highlighted student capabilities.



Tanoshii Bento Box: Enriching the fine dining experience by leveraging augmented reality.  
*Anushka Koli. Batch 2024*



# Interaction Design



**Interaction Design educates future Design Leaders and Innovators of cutting-edge and not-yet-existent technologies.**

The Interaction Design programme specialises in design education tailored to the contemporary world. The programme trains students to design and develop interactions with different technologies, including digital products, user interfaces (UI), immersive environments, complex systems, services and user experiences (UX) required to solve contemporary and future challenges.



Chakravayuh - Board Game on Farmers's Crisis.  
Sneha Sharma. Batch 2024

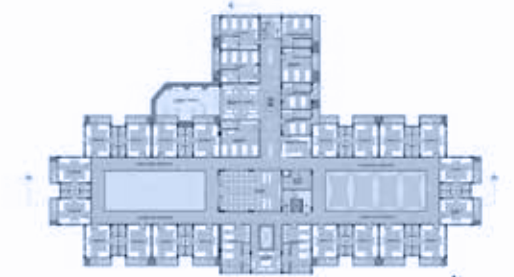




Ground Floor Plan



Entrance area



First Floor Plan



Shared accomodation Ground floor



Shared accomodation First floor



Skill shala



Plug in seating



Courtyard from first floor



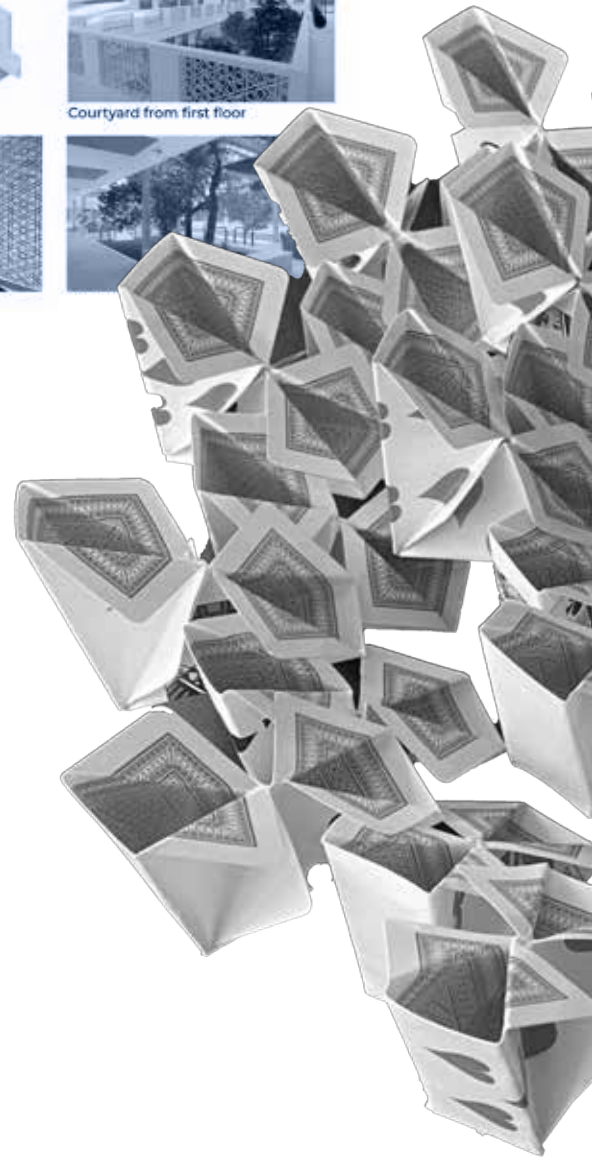
Skill shala extension



In recent years, several projects by Space Design students have been acknowledged and appreciated for their problem-solving capabilities. Projects like Aikyam, Elderly Care Centre, Cancer Community Centre and Experiential Game Designs have made an impact.



(RE)Building Ramayan: To reinterpret and design the spaces depicted in the Ramayan, adhering to the ancient architectural principles laid out in "The Architecture of Manasara" to ensure historical accuracy. Transcendence from Text to Experience.  
Kavya Patel. Batch 2024





# Space Design

Space Design aims to impart design thinking, creative exploration and technical skill sets that equip students to create diverse habitable spaces of varying scales, complexities and contexts. It empowers them with an in-depth understanding of design, aesthetics and cultural context, with a focus on craftsmanship, sustainability and new-age materials and technologies. With a high demand for such professionals in a rapidly urbanising India over the next few decades, this programme puts you on the path to a successful career.

**Convert your creativity and passion into a successful career, creating spaces and environments for the future.**

*Classroom exercise*

Exploring the repetition of modules to generate new forms. These forms serve as an inspiration for innovative habitable spaces.



Kutch-Inspired Yacht: A luxurious yacht that marries modern amenities with the cultural richness of the Kutch region of Gujarat.  
*Aanchal Thakkar, Batch 2024*





# Moving Image

The programme enables the art of storytelling through Cinematic media domains with a focus on Animation, Sound, and Scenography with a portion of history and media theories. Carving out narratives is the realm of the Centre for Moving Image. The programme is creative, moulding enthusiasts into adept specialists for sensibly analysed Moving Images. Tailored semesters, cutting-edge skills and standards empower students to excel in advertising, convey social reflections and craft narratives that resonate with society.







**Moving Image trains students to become a catalyst for social transformation and acquire a deep understanding of media while upholding its essential values.**



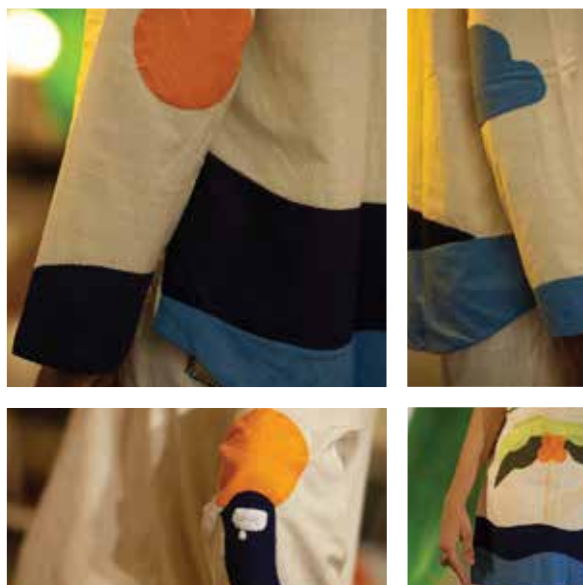
Spring summer collection for Ka-Sha brand by innovative surface development techniques. Sanskruti Shah. Batch 2024



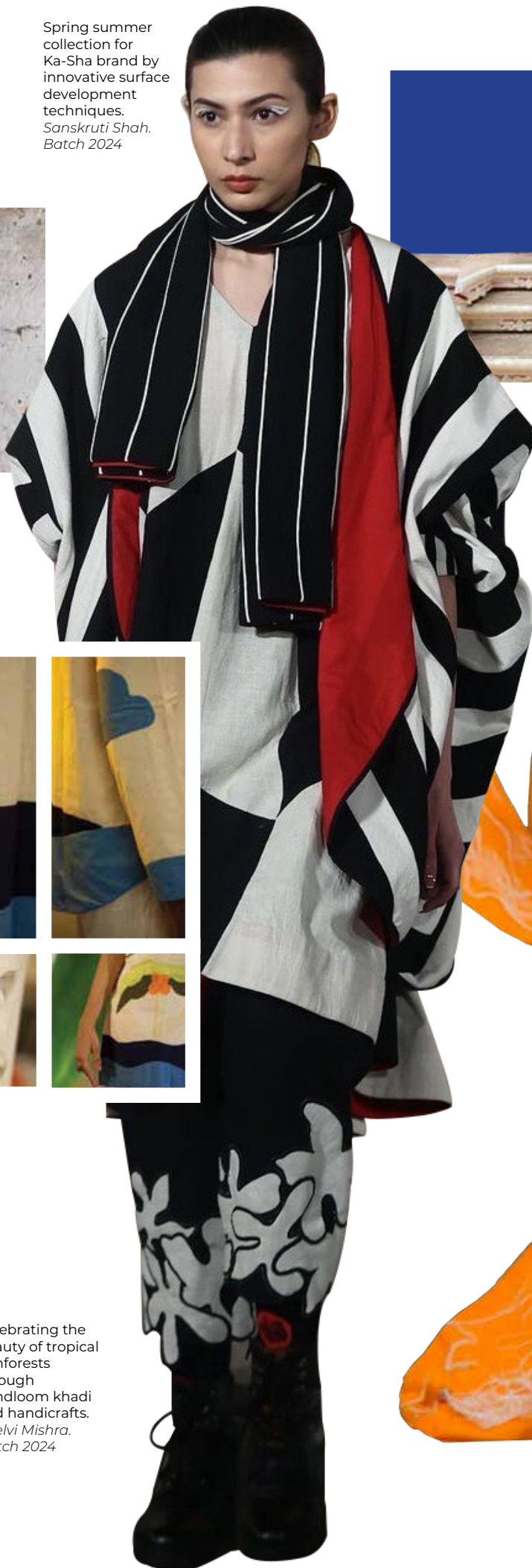
Artisan focused collection for RaasLeela Textile. Devanshi Raval. Batch 2024



Transforming secondhand fabrics to upcycled garments. Yashika Singh. Batch 2024



Celebrating the beauty of tropical rainforests through handloom khadi and handicrafts. Shelvi Mishra. Batch 2024





# Sustainable Fashion and Textile Design

At Anant, we transform the way we design and produce fashion leaving a positive impact on the society as a whole.

**The programme's holistic approach includes design thinking, hands-on learning and a focus on social and environmental responsibility. It also emphasises industry connections and global collaboration for a comprehensive learning experience.**

The Sustainable Fashion and Textile Design programme takes a future-forward approach, blending eco-friendly values, modern tech and a worldwide outlook. It strives to lessen the industry's environmental footprint while fostering creativity and ingenuity. This approach not only transforms the way we design and produce fashion but also leaves a positive impact on the environment and society as a whole.

Live experience of hand spinning and backstrap loom weaving, by skilled women artisans from Leh to create modern fashion.





# Transdisciplinary Design

**The Transdisciplinary Design programme has been curated for students who prefer to chart their own journey in design and do not conform to established definitions of design disciplines.**

Transdisciplinary Design integrates diverse skills, merging knowledge from various design fields to tackle complex challenges. It thrives on collaboration, blending insights to create innovative and holistic solutions. It leverages knowledge of technology, sociology, psychology and more to foster collaboration and encourage experts from different domains to work together.







By embracing diverse viewpoints, Transdisciplinary Design generates innovative and contextually relevant solutions that address societal, environmental and cultural implications

"Waste Renaissance: Sustainable Materials for Versatile Applications", focuses on developing sustainable cementitious composites using industrial and agricultural waste materials terracotta dust, fly ash, rice husk ash, and other pozzolanic waste materials, combined with traditional binders like lime and quarry dust. The study achieves composites with mechanical strength, durability, and environmental benefits.

*Rudradutt Unadkat. Batch 2024*



"Waste Renaissance: Sustainable Materials for Versatile Applications",



The programme involves designing various products, many of which have been patented recently

# Product Design

**Product Design at Anant embraces emerging technologies, craftsmanship and innovation to craft physical and digital products.**

Product Design fuses usability and aesthetics with ergonomics to enhance experiences and solve problems, shaping the tangible and intangible aspects of products. Within this course, students work on specific product domains such as consumer durables, furniture, lighting, medical devices, toys, UI-UX or digital product design, creating agile, skilled and critically aware product leaders for global markets.



Introducing playful elements into home decor to enhance parent-child bonding and foster meaningful interactions.  
*Shivanshu Gohil.*  
*Batch 2024*





A robotics kit that illustrates the principles of robotics, the methods by which they could be effectively communicated, and an efficient design.  
*Barnabas Thomas*  
*Batch 2024*



A versatile, ergonomic, multi-functional backpack suitable for travel, hiking, photography, and everyday use.  
*Gowri Manalan R.* *Batch 2024*



A five and a seven-seater versatile EV SUV for adventures and everyday use. It is a projection for the next EV line-up of Tata Motors, a future vision in the segment of the Tata Sierra EV.  
*Pouras Shinde.*  
*Batch 2024*





# Integrated Product Design

The MDes in Integrated Product Design, drawn from engineering, management and design, enables students to develop, analyse and design solutions to complex challenges using critical thinking tools. Students learn the fundamentals of conceptualising, designing and creating original products and building business planning skills. This programme brings many aspects of design thinking together and lets students create products that are future-ready.

**Designed in collaboration with the University of Pennsylvania, the Integrated Product Design programme offers an opportunity for students to make a difference in the world with their creations.**

The Integrated Product Design programme students have created various groundbreaking product prototypes, such as Recessio - a reconnaissance robot that operates in non-urban zones of several terrains





Some of the projects designed by MIPD students include battery-operated, foldable cycle and work desks and ergonomic chairs to enhance comfort and productivity

# Minor



**The minor programmes offer students the freedom to chart their own academic journey and emerge as versatile and innovative thinkers, poised to make meaningful contributions to society.**

In addition to its comprehensive range of majors, Anant also provides an extensive selection of minors, presenting students with an opportunity to delve deeper into two distinct disciplines. This flexibility not only allows students to tailor their education to align with their specific interests and career aspirations but also encourages them to broaden their academic horizons by exploring diverse fields of study.





# Hours



- Health and Wellbeing
- Moving Image
- Behavioural Science
- Immersive Media
- Entrepreneurship
- Visual Arts
- Urban Design
- Furniture Design
- Graphic Design
- Product Design
- Sustainable Lifestyle Fashion

# Elect

**The electives offer students the opportunity to gain an in-depth understanding of various design principles across different domains.**

Anant offers a diverse range of electives for students to enhance their understanding of design. These courses that students can choose but are not required for graduation, range from aesthetics, transformative artistry, climate heritage, thinking hands and more. These electives cover a wide spectrum of learning - from new age technologies to Indian traditional knowledge systems.

- **Design Process**
- **Design, Text and Communication**
- **Climate, Heritage and Design**  
Exploring Sustainability
- **Human Experience in Design**
- **Everyday Design Unveiled**
- **Exploring the Art of Origami**
- **Aevum** Transformative Artistry
- **Biologic design** Idea to Prototype
- **Shadow Puppets**
- **Tile Mosaic**
- **Motifs and Meanings**  
Aesthetics of Facade
- **Wire Mesh Anthro**
- **Thinking Hands**





# tiwes







**MISSION LIFE**

**LIFE**  
LIFE through for  
Livelihoods

The artisans' call  
to action

Dr. Laksh Mittal



endeavour to understand, upskill, and upgrade the craft  
made district of Odisha. It is a collaborative project  
National University (ANU) and the US-India Strategic  
Foundation (USIF). The objective of this project is to  
ans of the Khemada district through a synthesis of  
additional wisdom, design thinking, and technology,  
two-year project, with the Artisans' Residency  
ons.

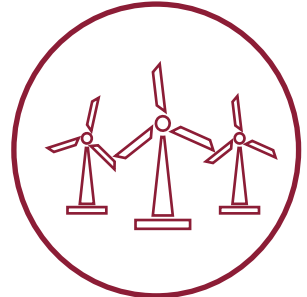
ject, the ANUSHILP core team visited Khandala to  
local artisans and understand the prevalent craft  
o, applique-work, and crochet-work were identified  
potential for development. The artisans selected  
ers worked with a team of designers from Ana  
ffected products that are relevant for the context  
a rooted visual language. During the re  
it of bamboo and applique-work products  
is ready for market testing. ANUSHILP  
their livelihood through sustainable craft p



## ANANT SCHOOL FOR CLIMATE ACTION

The programme equips our students with skills, knowledge and expertise to create technology-driven solutions to climate change problems both at local and global levels. The first-of-its-kind undergraduate degree in climate change gives our students an opportunity to become a part of the \$23 trillion climate economy. The comprehensive curriculum blended with engineering tools and design thinking principles, practical application-oriented learning and collaborations with industries and government research laboratories make this course unique.

*Bachelor of Technology in Climate Change  
Anant Fellowship for Climate Action*



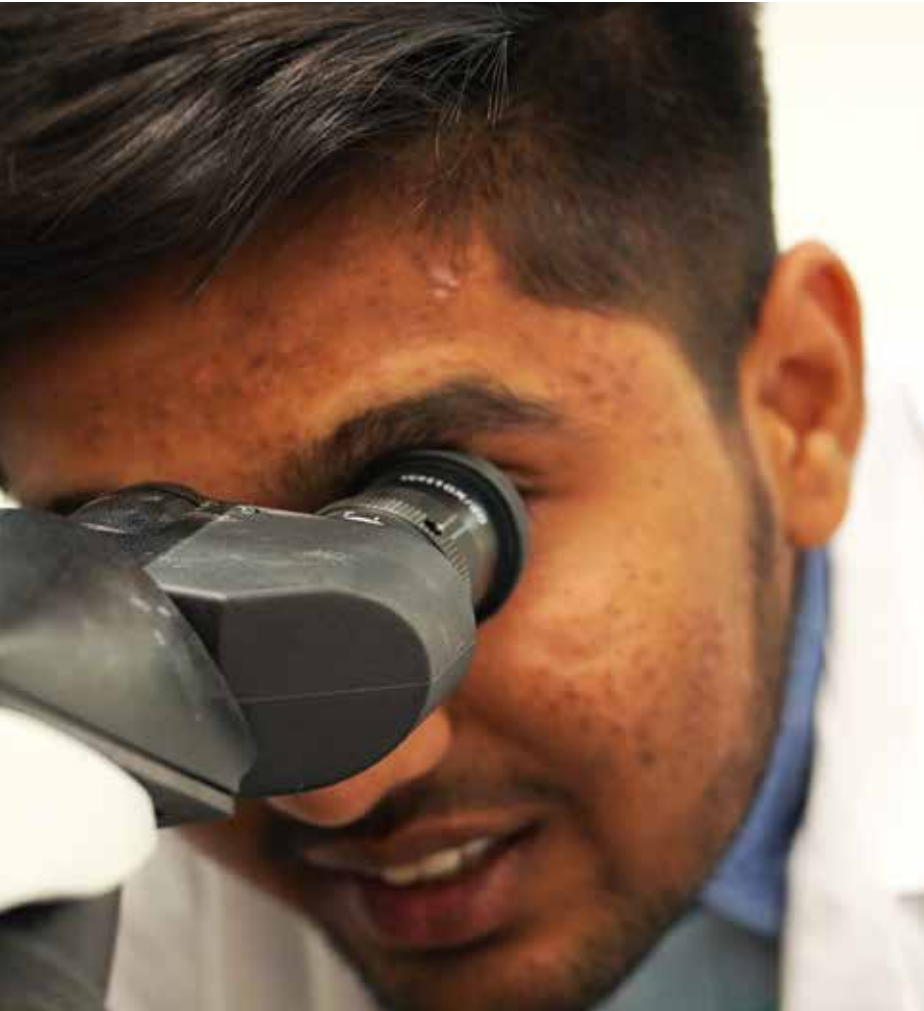
# Anant Fellowship for Climate Action

The Anant Fellowship for Climate Action is an immersive eight-month programme based on a mentor-mentee framework. Tailored for individuals already implementing solutions to mitigate climate change, it helps leverage existing skills for broader climate actions. The curriculum unfolds across five terms, each focusing on a specific area to develop climate change solutions.



# BTech in Climate Change

The curriculum is strategically designed to provide incremental advancement across eight climate technology streams and applied research throughout the first 6 semesters. The final 2 semesters are dedicated to specialisation and offering students to take courses on specialised courses leading to full industry immersion.



**These multi-disciplinary programmes are designed to foster innovation in climate technologies. The students will gain proficiency in using engineering tools and applying design thinking principles through a hands-on and practical learning experience.**







# SCHOOL OF CREATIVE PRACTICES AND ENTREPRENEURSHIP

The problems of today's world are multifaceted and require insights from diverse areas of expertise. The design solutions to these problems, therefore, emerge out of and are nurtured in multi-dimensional contexts. In line with the NEP 2020 framework, the School of Creative Practices and Entrepreneurship (SCoPE) was established in January 2022 to make these contexts stand out through interdisciplinary teaching and research. As a hub of academicians and scholars from diverse liberal arts disciplines and practices, SCoPE offers an exciting range of courses while offering a research ecosystem by bringing together researchers from the university and beyond.

*Bachelor of Visual Arts (BVA)  
PhD in Built Environment | Design Excellence |  
Creative Practices*



# Visual Arts

**Drawing knowledge from various traditional arts, crafts and contemporary practices, the programme explores the transformative potential of visual arts in the immediate world.**

Visual Arts is a medium to understand and interpret the world that we live in. Anant's Bachelor of Visual Arts Programme, BVA helps students design contextual, experiential and expressive art objects to understand art, beauty and the sublimity of nature. It focuses on creative practices and critical thinking through an interdisciplinary art curriculum, emphasising fundamental principles of visual arts, material exploration and development of artistic and thematic contextualisation.





The programme helps students sharpen conceptual learning and skill development by working with different materials to build a visual language. Students also take up advanced studios in painting and sculpture to understand 2 and 3 dimensional aspects of creative language.





**Dr Sharon M Ravitch**  
SCoPE Scholar  
Social Impact Design  
PhD, University of Pennsylvania



**Prof James Hegarty**  
SCoPE Scholar  
Professor of Sanskrit and Indian Religions  
Cardiff University



**Prof Lindsay Kirker**  
SCoPE Scholar  
Visual Artist, Master of Fine Arts  
University of British Columbia



# Doctoral Programmes

**Anant's Doctoral Programme trains and guides scholars with multidisciplinary applications in the built environment and design domains. Its uniqueness lies in the crafted blend of structure, delivery and mentorship by experienced faculty members and seasoned practitioners.**

Anant's postgraduate research programme, which culminates with a PhD degree, prepares individuals to be outstanding researchers in Design, Built Environment and Creative Practices.

Within the interdisciplinary framework of the programme, scholars can choose from specialisations across design practice, design management, arts, cultural and heritage management, urban, regional and local development and sustainability studies and cultural tourism.

The programme gives scholars the flexibility to select the type of programme (integrated with exit option after 2 years with a Master of Research degree or direct PhD), enrolment status (part-time and full-time) and specialisation in multiple areas and tracks (inquiry versus practice).

## SCoPE Objectives

Offer interdisciplinary courses to enhance designers' capacity to empathise and innovate through associative thinking.

Create a pool of teaching and research faculty / scholars in diverse disciplines of liberal arts.

Convene conferences / workshops / seminars / public talks.

Engage in individual and collaborative research leading to diffusion of integrated knowledge.



# Student Resources

Anant National University houses state-of-the-art resources for students, offering the latest technology and equipment to help them gain relevant knowledge and develop desired skills. Spread across 78 acres of land, the campus houses 4 schools and 12 centres and is equipped with collaborative classrooms, studio spaces, computer labs, FutureShift - the advanced product innovation AR-VR lab and MakerSpace for carpentry, metalwork, clay modelling and textiles. Anant will add 10 new academic and residential buildings in the coming years, ensuring that students have access. The academic blocks will be like future tech centres, complete with robots, laser cutters, 3D-printers and other emerging technologies.



# Learning Commons

The Learning Commons, spread over an area of 420 square metres, is the academic resource centre of the university and is invaluable to the objective of enhancing study, research, teaching and workspace practices at Anant. Fitted with state-of-the-art IT infrastructure and backed by Radio Frequency Identification (RFID), the library also frequently hosts engaging sessions and workshops.









# Makerspace

A collaborative workshop is open to Anant students, faculty and staff, where the students are trained in design and craft skills, such as carpentry, textile metalwork and more. The faculty and technical staff at Makerspace design several innovative products, along with guiding and mentoring the students.



# Future Shift

FutureShift is an advanced product innovation AR-VR lab that facilitates product prototyping. It is also equipped with 3D printing, CNC, resin prints, workstations for assembly and sketching desks with Wacoms.



# Moving Image

The Moving Image Studio facilitates supportive infrastructure for students, featuring a Preview Room, Edit Lab, Sound Lab, Animation Workstations and Darkroom facilities.

# Earth Link Ai

EarthLink 23.72 has AI and hyper-visualisation as core attributes, enabling students to develop revolutionary solutions based on IoT, drone-mapped simulations and immersive medium visuals.







## Photography Studio

Anant's Photography Lab offers professional-grade gear and replicates real-world photoshoot environments for enhanced learning.



## Tinkering Lab

The Tinkering Lab comprises equipment like laser cutting machines, 3D printers, zigsaw, Arduino kits, a soldering station and much more.



## Climate Lab

The Climate Lab is equipped with high-tech gadgets and apparatus, facilitating students to simulate climate impact and be part of live industry climate projects.



## Loom Room

The Loom Room is equipped with four traditional looms for design students to learn from the history and mechanisation of 'the last ingenious tool created by humankind'.





# LOVE Lab

Library Of Virtually Everything

With creativity and innovation at the heart of Anant, LOVE Lab is a space where students can explore and express their creativity in a stimulating environment.

# Fashion Lab

The state-of-the-art fashion lab has regular sewing machines, denim and leather sewing machines and an interlock machine to facilitate garment construction.



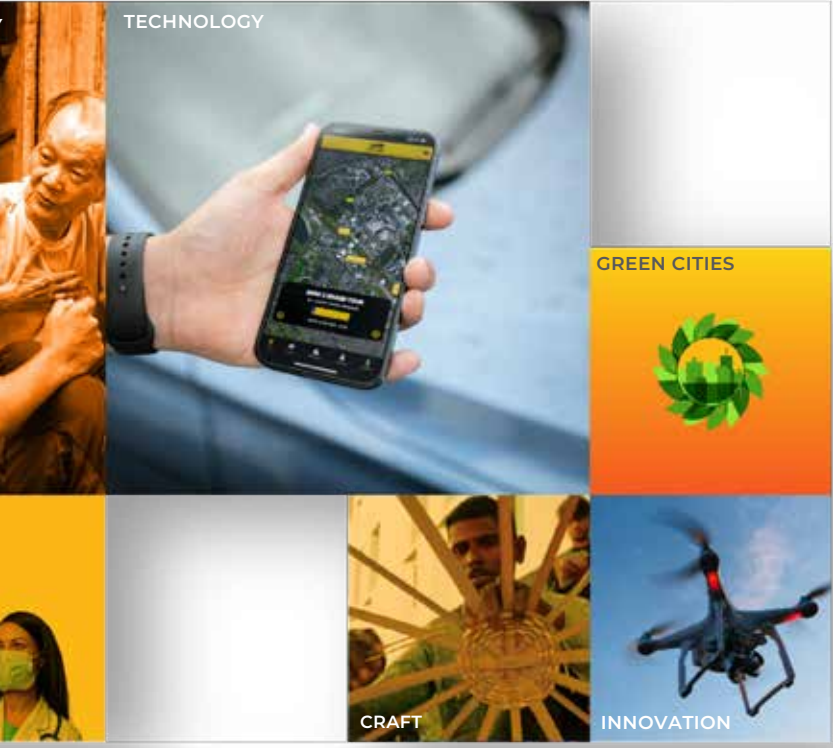
# Computer Lab

The Anant computer lab has the latest high-end computer systems with the latest design software, such as Adobe Suite, Lightroom, InDesign, CAD, 3D and others.





**The core of our pedagogy is sustainable design multiplied by a host of knowledge disciplines and technology to make problem solving impactful.**



# Impact by DesignX

# India's First **DesignX** University

At Anant, design education is about multiplying and enhancing design with experience and knowledge drawn from diverse disciplines, cultures and practices, making us India's first DesignX university. We employ an interdisciplinary approach with a multidisciplinary curriculum to create problem-solving tools.

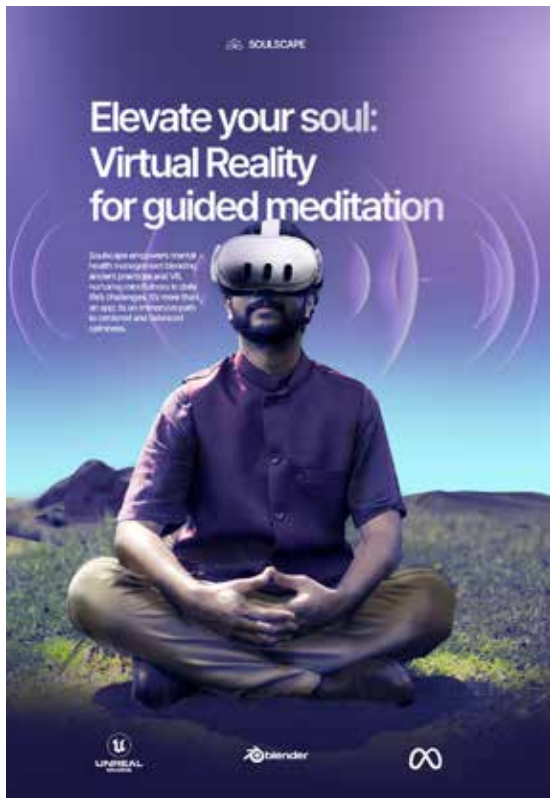


Samanvaya:  
Fostering Parental  
Involvement in Education.  
*Anugrah Mothey, Juhi Konch,  
Pawan Raj*

## Power of Multiplication







By combining cutting-edge VR technology with traditional practices, SoulScape offers a tranquil and therapeutic space that enhances mental clarity, relaxation, and emotional well being.  
*Abhinaba Paul*

# How DesignX helps students

DesignX helps young designers develop a better understanding of the context we live in through community immersion, innovation and collaboration. Students at Anant train to devise solutions for global problems using creative-critical thinking and practising design that is enhanced by multidisciplinary perspectives and experiential engagements. Hence we see a clear trend of massive value creations.



Urban Open Space TP Scheme.  
*Prerana NT, Gopika S Rao*

# From designers to thought leaders

Centres at Anant help students with focused research and studies in niche areas. Community, climate, built environment, fashion, craft, education, healthcare and infrastructure development offer immense possibilities for design thinkers and interventions.





Aarambh  
Incubation  
Centre



International  
Centre for  
Inclusive  
Cultural  
Leadership



Anant  
Centre for  
Sustainability

# DesignX Centres at Anant



Bloom Centre  
for Wellbeing



Centre for  
Visual Arts

- Aarambh Incubation Centre
- Bloom Centre for Wellbeing
- Anant Centre for Sustainability
- Centre for Moving Image
- Centre for Visual Arts
- Centre for Public Policy at Anant
- Anant Centre for Documentation and Design of Crafts
- International Centre for Inclusive Cultural Leadership
- Centre for Behavioural Science and Design
- Centre for Urbanism and Cultural Economics
- Writing and Communication Studio
- Centre of Design Education
- Centre for Indigenous Knowledge Systems and Practices



Centre for Indigenous  
Knowledge Systems  
and Practices



Centre for  
Public Policy  
at Anant



Centre for  
Moving  
Image



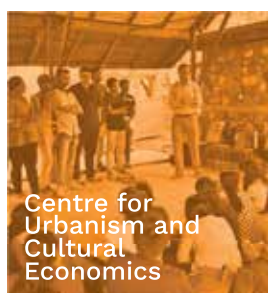
Anant Centre for  
Documentation and  
Design of Crafts



Centre for  
Behavioural  
Science and  
Design



Writing and  
Communication  
Studio



Centre for  
Urbanism and  
Cultural  
Economics



Centre of  
Design  
Education



# Design is reshaping human existence!

We are leading a design revolution by offering a world-class education that blends curriculum with global level activities and programmes for our students to keep up with how design is making an impact around the world. Global partners and collaborators of Anant provide a live platform for such activities. Here's a brief introduction to a few of our activities.

A glimpse of the Salzburg Global Seminar on media and global change



# DesignX Activities at Anant



## AnuShilp Design X Craft

A project to educate and upskill artisans from the Narmada district



## WITH Festival Design X Culture

Community triumphs through music, performance & literature



## IDEA Design X Various Professions

International Designers Explore, Experiment Educate at Anant



## Swaastha Design X Medicine

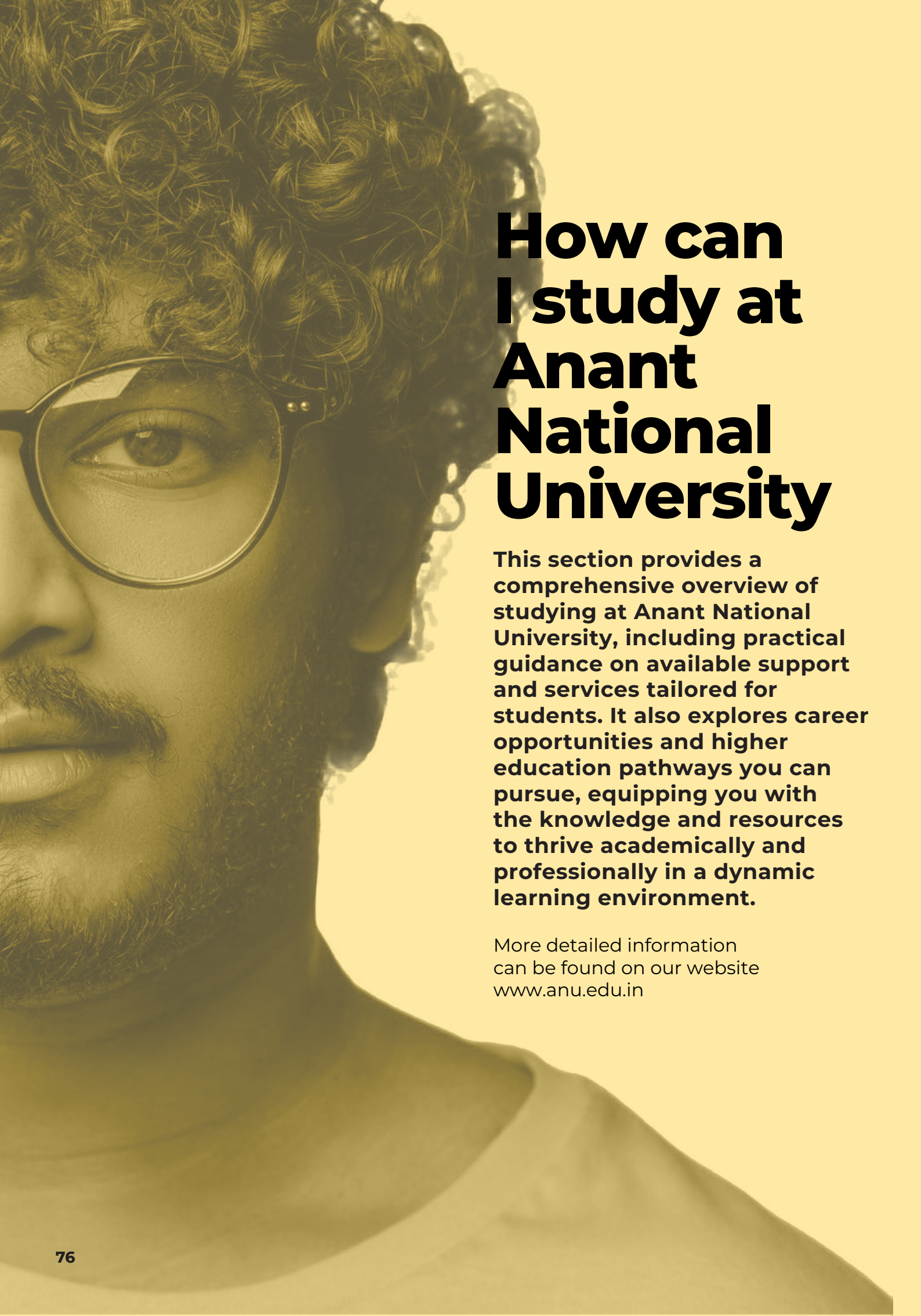
Healthcare Accelerator Programme solving practical challenges



## Future of Learning Design X Education

A roadmap for education leaders, policymakers and practitioners





# How can I study at Anant National University

**This section provides a comprehensive overview of studying at Anant National University, including practical guidance on available support and services tailored for students. It also explores career opportunities and higher education pathways you can pursue, equipping you with the knowledge and resources to thrive academically and professionally in a dynamic learning environment.**

More detailed information can be found on our website [www.anu.edu.in](http://www.anu.edu.in)



# Applying for admission

## Admission process for the BDes programme

- Fill out the online application form
- Appear for ADEPT - Anant Design Entrance and Proficiency Test
- Situation Round
- Personal Interaction and Portfolio Round
- Provisional Admission Offer/Declaration of Waitlisted Candidates
- Orientation Begins!

The online test for BDes is designed to evaluate a candidate's logical thinking, reasoning, design/art knowledge and general knowledge. Situational and interview rounds evaluate observation skills, problem-solving abilities, drawing, visualisation, expression, articulation, academic background, intellectual curiosity, out-of-the-box thinking, achievements, etc.

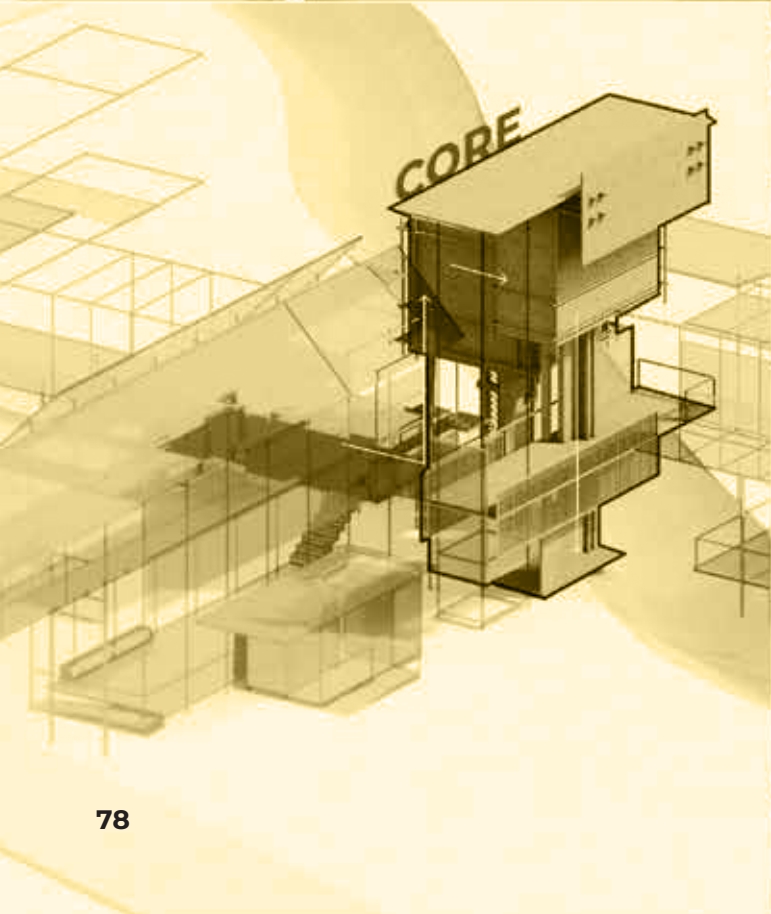
Our BDes programme offers seven majors. The students can select the majors at the start of the third semester based on their personal inclinations and guidance from different department heads.

## Admission process for the BArch programme

- Apply for BArch online (All India Quota)
- Assessment based on Class 12 and NATA
- Generation of merit list
- Offer letter
- Induction programme

Candidates seeking admission to the BArch programme through ACPC must book an appointment before visiting the university for the admission process.

# Study at Anant



# Explore our programmes

## **Bachelor of Design**

### **Majors**

Communication Design  
Interaction Design  
Space Design  
Sustainable Fashion and Textile Design  
Product Design  
Moving Image  
Transdisciplinary Design

### **Minors**

Furniture Design  
Green Product Design  
Sustainable Lifestyle Fashion  
Graphic Design  
Behavioural Science  
Visual Arts  
Moving Image  
Urban Design  
Health & Wellbeing  
Immersive Media  
Entrepreneurship

## **Bachelor of Architecture**

## **Bachelor of Visual Arts**

## **Bachelor of Technology in Climate Change**

## **Master of Design**

Integrated Product Design

## **Master of Architecture**

## **Master of Science**

Sustainability and Built Environment

## **Anant Fellowships**

Sustainability and Built Environment  
Climate Action

## **Doctoral Programmes**

Built Environment  
Design  
Creative Practices



# Kick-start your entrepreneurship journey

## Aarambh Incubation Centre

Aarambh Incubation Centre is the official incubation centre of the Anant National University and is open for students, faculty and staff. The vision of the centre is “To be the most preferred destination for our students/ budding entrepreneurs to use Design Thinking for solving societal problems with a long term impact”. The Aarambh is supported by the Student Startup & Innovation Policy (SSIP) of Government of Gujarat. Students, faculty members and staff can avail the facilities and benefits of the centre.

The centre promotes entrepreneurial spirit using design thinking to devise innovative solutions for problems across domains. Aarambh helps young innovators prototype their ideas, receive mentorship, interact with investors, government and non-government agencies and create an enterprise.

- Business ideas
- Mentorship
- Investor interaction
- Govt & non govt organisations
- Private enterprises
- Intellectual property rights

## Earn while you learn Campus jobs

The 'Jobs on Campus' policy gives students the opportunity to experience the professional world by performing work important to the University. It provides students with experience and skills attractive to future employers and complements their academic credentials.

### Aarambh Incubation Centre

**25**  
Startups supported

**35** Lakh  
INR Grant disbursed for PoCs/Prototypes under SSIP 2.0 scheme

**69**  
PoCs/Prototypes supported

**126**  
IPRs filled

**22**  
Industry mentors

**4900**  
Students outreached and sensitised

**45**  
Workshops and seminars conducted

**03**  
State-level hackathons organised by SSIP and hosted by Anant National University





# Design your dreams

## IPR Projects

Anant strives to inculcate the essence of entrepreneurship among students so that they can design their own dreams. In recent months, Anant students have designed several innovative products that address pressing issues like plastic pollution, the safety and health of construction workers, a pain relief jacket for the elderly and many more. These projects are testimony to a blooming entrepreneurial environment at Anant that enables students to create impactful products.

### Knee Cap for the Elderly

A majority of India's elderly population grapples with knee-related issues. To bring a solution to this problem, Anant's students designed a kneecap that would aid the elderly in continuing their everyday activities in a painless way as well as in reducing dependence on others. The innovation comes with in-built acupuncture points through magnets and a Velcro strap for customisation and comfort.

**Innovators: Srishti Verma, Charmi Gajjar, Nirmal Malviya, Saloni Shah and Smith Makwana**  
Bachelor of Design

### A Better Compass

Barnabas John Thomas redesigned the mathematical and drafting compass, developed a prototype and charted out a manufacturing strategy. The traditional drafting compasses not only left a hole in the worksheet but would also change the intensity of the circle. However, the new design, claims Thomas, is more accurate and a lot easier to use.

**Innovators: Barnabas John Thomas**  
Bachelor of Design

### Sustainable Bamboo Headphones

Sustainable, ergonomically designed and easy to manufacture, the bamboo headphone was developed after conducting a lot of research. Unlike most other headphones that are made only partially using wood or bamboo, Ecooustic is entirely made of bamboo, except for the electrical parts.

**Innovators: Riya Mulay**  
Master of Design

### Pain Relief Jacket

There has been an alarming increase in arthritis patients across age groups, including school-going children and homemakers. This inspired Anant students to develop the pain relief jacket - a healthcare device covering the complete spinal area and providing relief from the pain throughout the day.

**Innovators: Varshin Vala, Aliasgar Chunawala and Gauravi Ghonge**  
Master of Design



# Get career ready with recruitment support

## Student Placements

As we prepare our students to be industry-ready, the industry experts find a pool of talent, suitable for a wide range of jobs. To date, 123 industry partners have hired Anant students including Accenture, TCS, United Nations Organisation, Amar Chitra Katha, Hidesign and DDB Mudra among others.

**123**  
Number of companies

**100%**  
Placement

## Career Service Office

The university has state-of-the-art infrastructure to facilitate recruitment activities. The career services office (CSO) supports students in finding a suitable opportunity. It facilitates interaction between academia and industry and strives for prospective employers and students to find a mutual fit. The CSO conducts numerous activities for anant graduates like skill enhancement workshops and industrial visits and facilitating study abroad.







## Recruiters are talking

**We have found the students of Anant National University to be a great asset and talented.**

Accenture

There's always been a sense of satisfaction interacting with Anant National University. We have always found great talents at the University. We appreciate Anant for creating such an exceptional educational environment on campus.

**Tejas Bhatt**  
Manager Operations,  
Lessard Architecture and Land Planning

We had a great experience while recruiting fresh design talents, interacting with faculty and exploring the great work done by the graduates at Anant.

**Nagappan Muthukumar**  
Associate Manager, User Experience,  
Accenture

The Career Services Cell remained cooperative and connected the firm to a talented student. Patience, adaptability, creative abilities and commendable dedication to executing ideas made the student an exceptional addition to the team.

**Ms Afif Siddiqui**  
Hiring and Operations,  
India Film Project

## Student testimonials

**With personal sessions and guidance, the CSO has helped me emerge as a confident person.**

Shuruthi Saravanan

The career services cell introduced me to a host of new opportunities. Besides, it guided me through the entire process from preparing my resume, to securing interviews and completing the challenging tasks.

**Shuruthi Saravanan**  
B.Des. Interaction Design (Batch 2018-22)

The university's career services cell was instrumental in helping me kick-start my professional journey. Their constant support motivated me to appear in the job interviews with confidence.

**Sudarshan Singh**  
B.Des. Interaction Design (Batch 2018-22)

Kudos to the team for helping students like us find opportunities amidst the pandemic and secure a job. Best wishes to the team.

**Suresh Patil**  
Anant fellow.

Being at the right place with the proper support is half the work done in finding an appropriate job.

**Aadthiya SR**  
Anant fellow.









At Anant, we pride ourselves on fostering a sense of belonging and community, making every individual feel like a valued member of our family. With a warm and welcoming atmosphere, we embrace diversity and celebrate the unique talents and perspectives of each student, faculty member and staff member.

# Life at Anant



# Student Activities

Life at Anant is a heady mixture of aesthetic experiences, youthful verve and community living. The campus hosts various events across seasons, from sports tournaments and talent showcases to community celebrations and traditional festivities. Students participate in competitions, artistic performances, food festivals and cultural exhibitions, contributing to a rich community life.

# Student Clubs

Student Clubs provide opportunities for students to express their talent, skills and extracurricular interests.

E-sports Club | Change Makers Club | Comedy Cartel | Dance Club | Fashion and Lifestyle Club | Music Club | Sports Club | Debate and Public Policy Club | Photography Club | Chitrapat | Visual Vibe | Do Art | Theatre Club | Drama Club | Anuvad | Heads for the Tails Club | Cooking Club | Kaayakala Club | Mavens Community

**40 Countries**

**300 Cities**

**3226 Students**

**1826 Current**

**1400 Alumni**

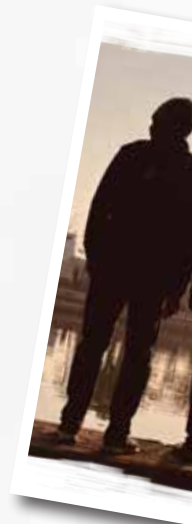
**30% Male**

**70% Female**



# Campus Life

Anant National University is committed to creating a safe, comfortable and enriching environment in its hostel premises. Anant hostel premises have all the necessary amenities and services. Anant currently has five hostels - Student Housing 1 and 2, Mayflower Hostel, Bhagat Singh Hostel and Yourspace Hostel. Other Student Housing facilities are underway and will be ready soon.

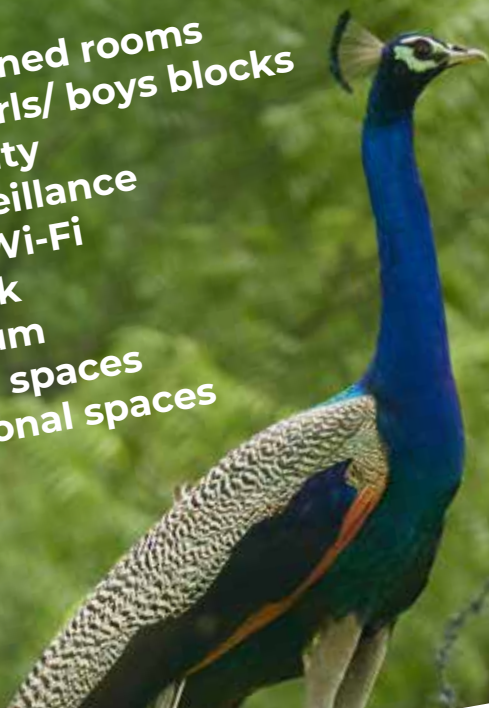






# Facilities

- Air-conditioned rooms
- Separate girls/ boys blocks
- 24x7 security
- CCTV surveillance
- Hi-speed Wi-Fi
- Mess block
- Gymnasium
- Common spaces
- Recreational spaces







# EVENTS ROUND THE YEAR





# The show must go on!

Anant's academic calendar boasts a rich tapestry of events. From engaging workshops and exciting talent shows to culinary fests and interactive sessions, these events foster creativity, collaboration and community spirit.

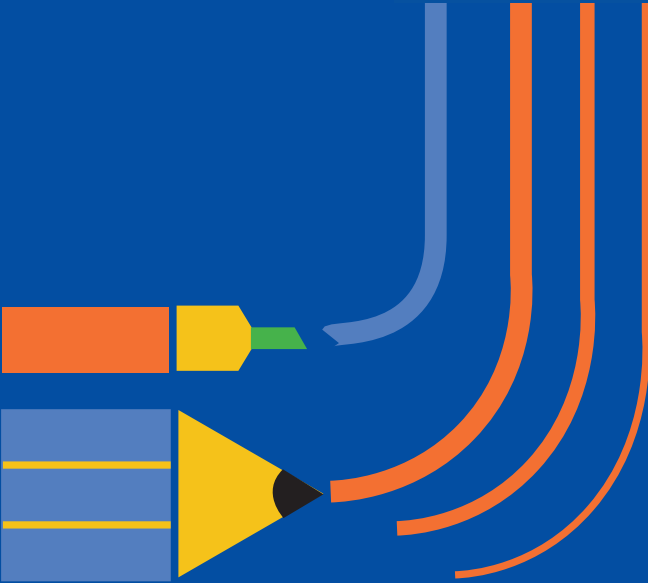




# ANANT NATIONAL UNIVERSITY

॥ पञ्चालितो ज्ञानमयः प्रदीपः ॥

The hexagonal monogram symbolises efficiency, coherence and the multiplying effect of knowledge. The Sanskrit tagline 'light the lamp of knowledge' signifies the University's promise to spread knowledge. The colours represent the sky and sea, signifying the infinite expanse of knowledge, its strength and depth.





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Design and conceptualisation  
Anant Graphic Lab

Cover illustration  
Aarya Vadhere, 6th Semester

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India's First  
**DesignX**  
University

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