

# January 2025

## **BHASHINI**

Transforming Maha Kumbh through multilingual innovation unifying India's linguistic diversity

The Maha Kumbh, a massive gathering of pilgrims held every 12 years, represents the pinnacle of India's cultural and spiritual traditions. The 2025 edition, hosted in Prayagraj, Uttar Pradesh, is attracting millions of people from diverse linguistic backgrounds. Amidst this diversity, the Ministry of Electronics and Information Technology (MEITy) is leveraging BHASHINI, a revolutionary initiative under the Digital India programme, to ensure seamless communication and accessibility for all participants. By providing multilingual access in 11 Indian languages, BHASHINI is set to transform the way information is shared and consumed at this iconic event.





## 2 Bharat Mobility Global Expo 2025

- Bharat Mobility Global Expo 2025 is the second biggest auto show in the world and showcases the entire auto value chain.
- 2 lakh square metres at three venues in Delhi NCR is being fully used for the Bharat Mobility show.
- Electric Vehicles are changing the shape of the mobility sector; first-time auto buyers should be encouraged to buy EVs.



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A wood tolerant to extreme temperatures, a paving material made of recycled materials — here's how urban design is evolving! Let's take a look at India's sustainable architecture.



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