

READ





REGISTER TODAY

May 27th to June 5th 2024
at Anant National University
Ahmedabad

Workshops and sessions
by renowned designers and
industry experts

DISCOVER THE
DESIGNER IN YOU!

DESIGN
THINKING & DOING



ANANT
NATIONAL
UNIVERSITY
॥ प्रज्वालितो ज्ञानमयः प्रदीपः ॥

India's First
DesignX
University

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UNIVERSITY

India's First **DesignX** University

Anant National University is dedicated to training students to devise solutions for global problems through creative-critical thinking, multiplied by perspectives from a multidisciplinary and experiential curriculum.



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India's First
DesignX
University



“Solutions to challenges and problems are always 'designed'.”





“The real purpose of schools and their education is to mould their students into problem solvers. Young learners must get introduced to the discipline of design and its practice.”





**“Design Thinking
and its inculcation
amongst our young
students is strongly
recommended by the
National Education
Policy 2020.”**





“Design is a discipline that combines our creative skills with our critical thinking abilities to bring about innovative and transformative solutions. It integrates the right brain with the left and draws from our higher cognitive processes.”





“We are committed to supporting deserving young designers.”





“Our mission of becoming a top design university Anant recognized two years in a row at the Economic Times Best Education Brands 2023 and 2024 Award presented by Professor T. G. Sitharam, Chairman, AICTE.”



Anant Faculty

Impactful design thinkers and problem solvers for the Anant Design Summer IsCool. Anant faculty include award winning industry experts and academicians.

Selected faculty displayed here



Amitabh Pandey
MDes in Communication Design, NID



Dr Anunaya Chaubey
PhD in English Literature, Patna University;
Salzburg Global Fellow



Dr Ashima Sood
PhD in Economics, Cornell University



Bhaskar Bhatt
MDes in Industrial Design, NID



Milind Chitale
MDes in Industrial Design, IIT, Bombay



Vijayendra Singh Sekhon
Master of Professional Studies, Tisch School of the Arts, NYU



Risha Roy
MDes in Textile Design, NID



Aparna Piralal Rajee
Former CEO, BP Ergo;
MBA, Harvard Business School



SALZBURG
GLOBAL
SEMINAR



MARYLAND
INSTITUTE
COLLEGE
OF ART



Our Partners

Anant partners include globally recognized academic institutions, government bodies, NGOs and industry experts



accenture



frog Part of Capgemini Invent



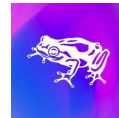
Shriram Properties
Homes that live in you



madVR LABS



QUALITY COUNCIL OF INDIA
QCI Creating an Ecosystem for Quality



Piramal Realty
knowledge action care



Vama Communications



PLAKSHA UNIVERSITY



The Phoenix Mills Limited



LODHA
BUILDING A BETTER LIFE



peepal design



lessard ARCHITECTURE AND LAND PLANNING



icreate
International Centre for Entrepreneurship and Technology

Career Pathways for Design

The prospect of design as a future career has a current global market size of around \$641 billion.

The
Inaugural
Anant
Summer
IsCool



Who is this for?

- Students from classes X, XI and XII
- Educator participants



Workshops



PRODUCT DESIGN

MIPD Classroom & Makerspace | Ground Floor
27 May - 3 June | 11 AM to 4 PM

In this exciting workshop, students will learn to design small robots, toys and simple products that they could personally use. Students will also learn how to design basic AR-VR products as well as understand 3D printing in the FutureShift lab.



Prof Parth Raval

Parth Raval, an Assistant Professor at Anant, excels in various areas of design, including product design, product ergonomics, design feasibility, immersive media design, etc. As the department coordinator, he oversees and guides students in their projects.



Prof Parth Shah

Parth Shah, Assistant Professor, School of Design and Manager, Makerspace, nurtures creativity, innovation and entrepreneurial spirit within the academic community at Anant with his extensive practical knowledge and teaching skills.



DESIGNING EXPERIENCES



Classroom 112 | First Floor
27 May - 3 June | 11 AM to 4 PM

Delve into the world of designing spaces and places. Learn how to understand people, their behavior and activities. Create spaces that generate varied and amazing experiences. Explore ideas and emotions, express them with visuals and materials and generate an experiential narrative in your own design language.



Prof Nirali Parekh

An Assistant Professor at Anant, Nirali teaches foundational design and spatial design courses. She uses innovative teaching methods and design thinking techniques to enhance students' learning experiences.



GRAPHIC DESIGN

SFT Studio | Ground Floor
27 May - 3 June | 11 AM to 4 PM

The fundamentals of graphic design are the foundation of every visual medium, from fine art to modern digital design. In this workshop, learn the concepts and skills of colour, layout, composition, and typography to create stunning posters and projects.



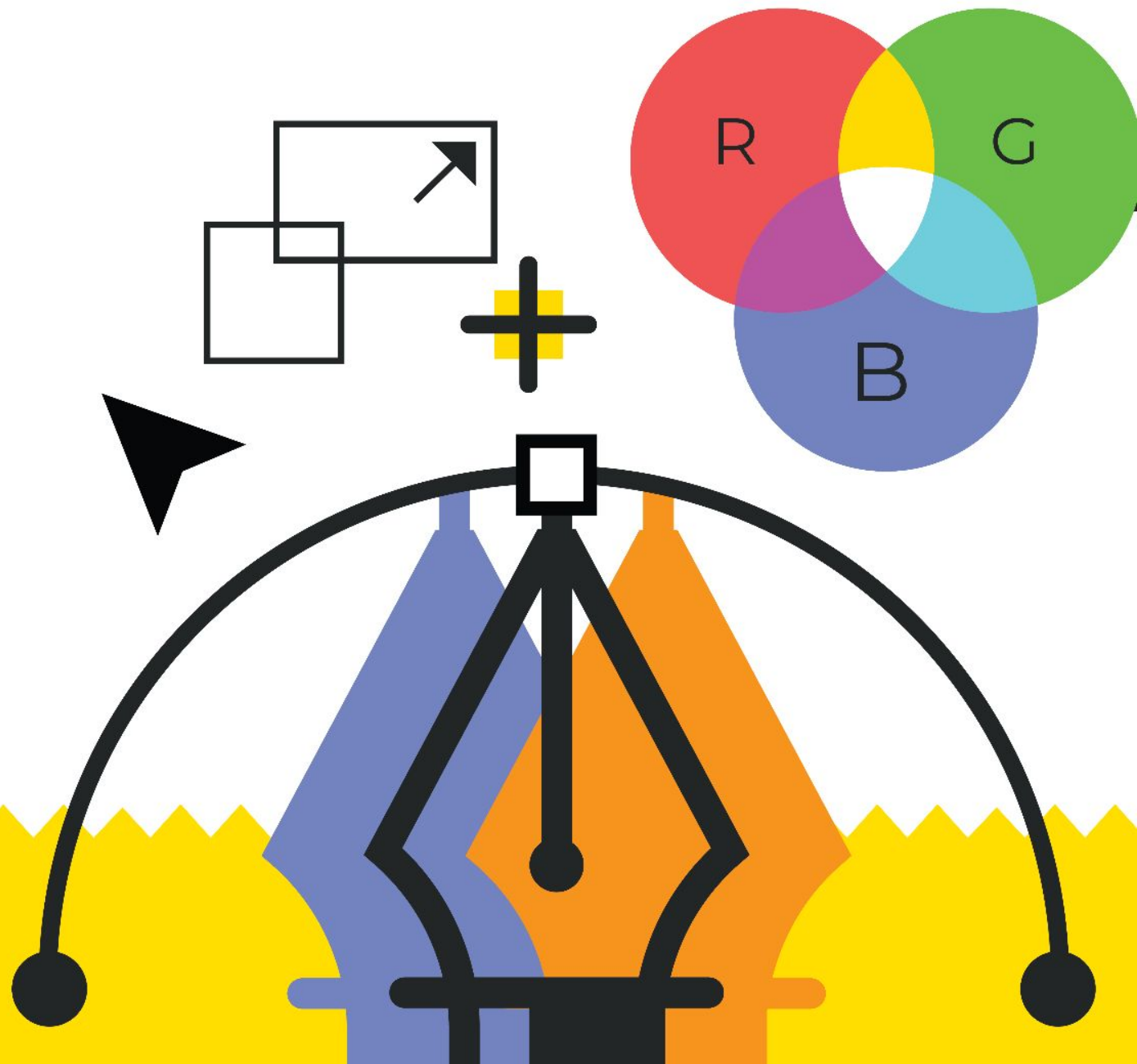
Prof Hemang Anglay

An expert in developing conceptual processes, design methodologies, visual documentation, system design and photography, Hemang, an Assistant Professor at the School of Design, teaches a range of courses at Anant.



Prof Devesh Waghela

Devesh, an Assistant Professor at the School of Design, is a dedicated Visual Communication faculty member, bringing his expertise to various subjects like Visual Design, Photography, Design Processes, Graphic Design, etc.



PHOTOGRAPHY

125 Photography Studio | First Floor
27 May - 3 June | 11 AM to 4 PM

In this workshop, you'll learn digital photography basics as well as some more advanced skills so you can take great pictures. You will also get tips on editing images to improve photo quality.



Prof Abhishek Choubey

Abhishek leverages his expertise in photography to inspire and educate students. He focuses on nurturing a new generation of photographers and filmmakers equipped to make a positive societal change through visual storytelling.



Prof Imon Raza

Imon Raza is an Assistant Professor at Anant, where he utilises various mediums and disciplines, including filmmaking, social design, fashion and innovation, to inspire and empower the next generation of 'solutionaries' to fully realise their potential.



ANIMATION

Earthlink | Ground Floor

27 May - 3 June | 11 AM to 4 PM

Stop motion is an animated filmmaking technique that makes objects or things in the frame come to life by arranging still photographs sequentially as frames of a video. In this workshop, you will learn how to create stop-motion animation videos with easily available tools and technologies.

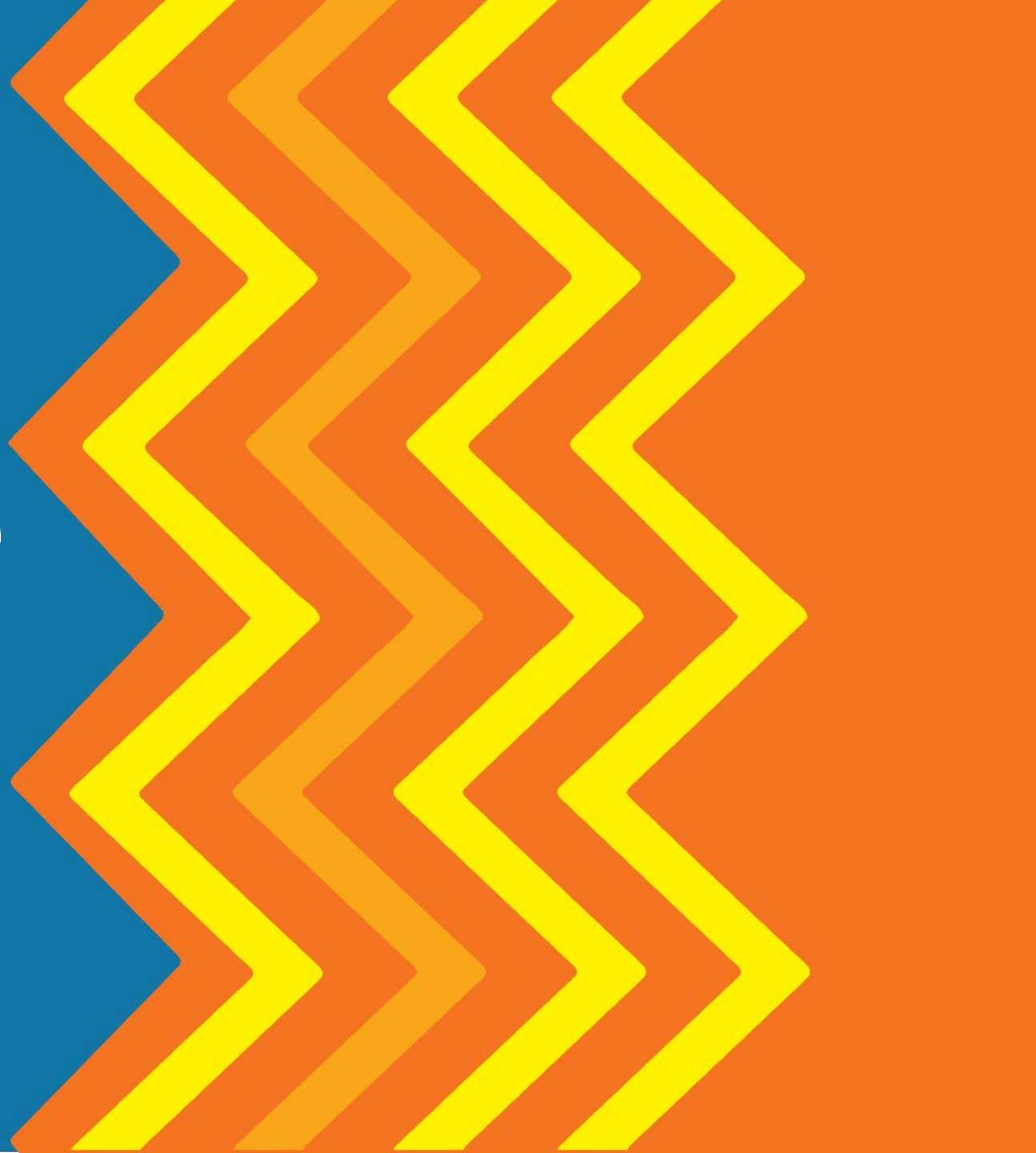


Prof Arvind Chudasama

Arvind Chudasama is a well-acclaimed artist and an animator. With a career expanding over 24 years, worked on various pre-production and final execution for film and commercial projects. He has worked as a 2D animator on films like Rock On, and Chocolate. He worked on Taare Zameen par as a model maker.



Programme Schedule



A day at the Summer IsCool

7 to 8:30 AM

Morning Activity

8:30 to 9:30 AM

Breakfast

10 to 11 AM

Masterclass

2 to 4 PM

Workshop

1 to 2 PM

Lunch

11 AM to 1 PM

Workshop

4 to 6 PM

Free time & Snacks

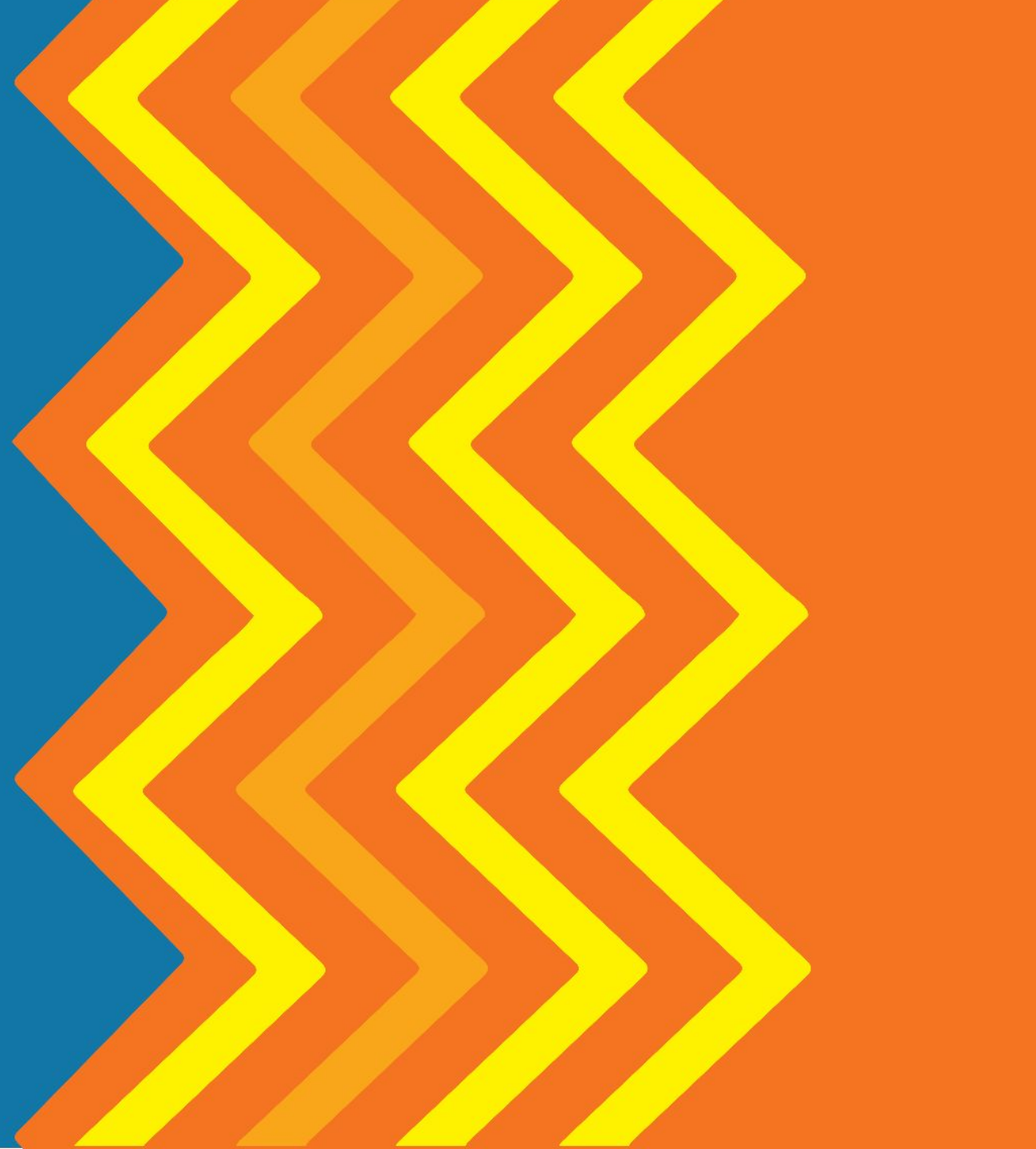
6 to 7:30 PM

Evening Activity

8 to 9 PM

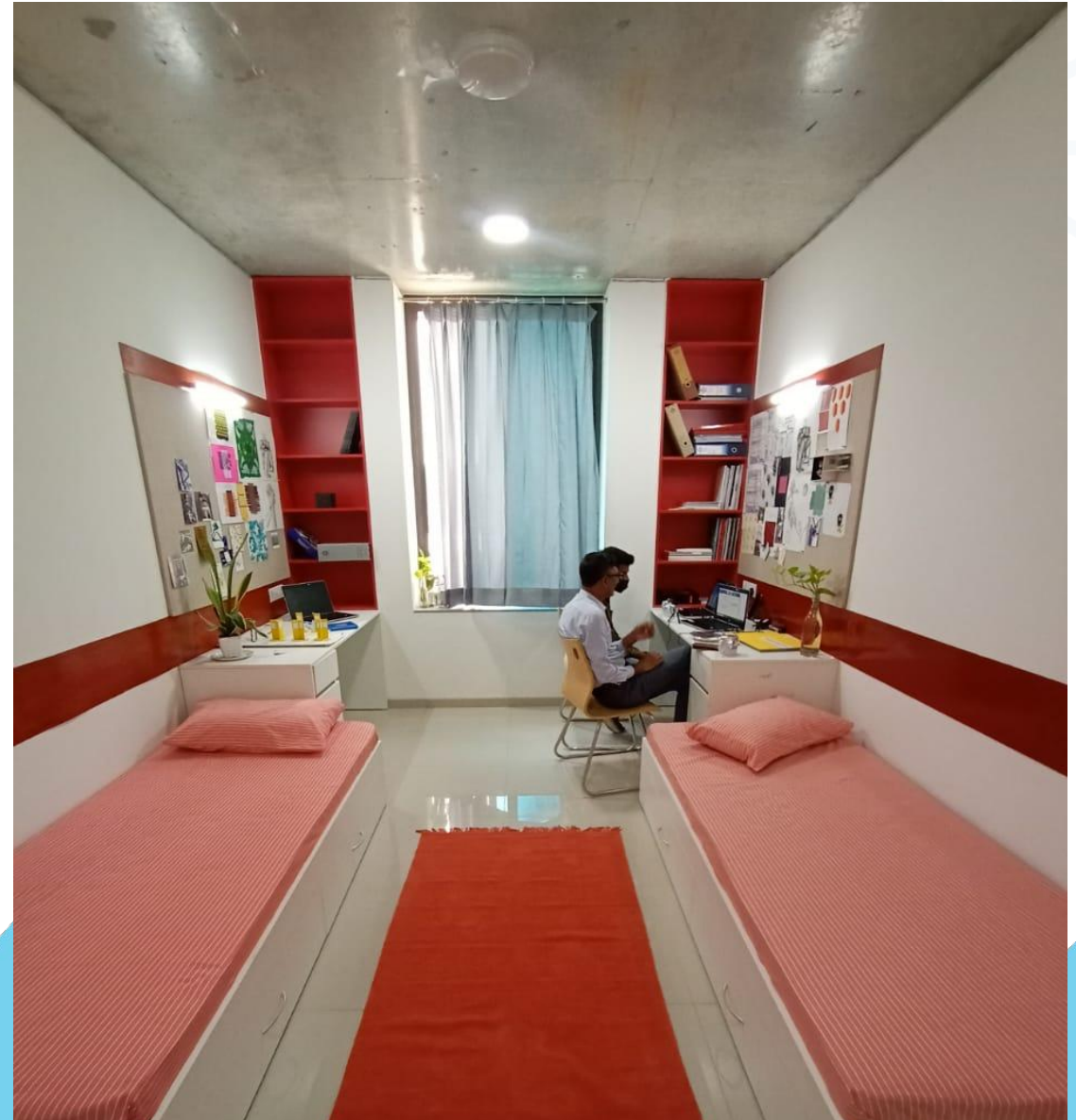
Dinner

Logistics



On Campus Logistics

- Participants will be picked up and dropped off by the Anant team from their point of arrival / departure in Ahmedabad
- On campus board and lodging
- Twin sharing accommodation for boys and girls separately



Transport Logistics for Participants Living in Ahmedabad

Anant National University Bus details

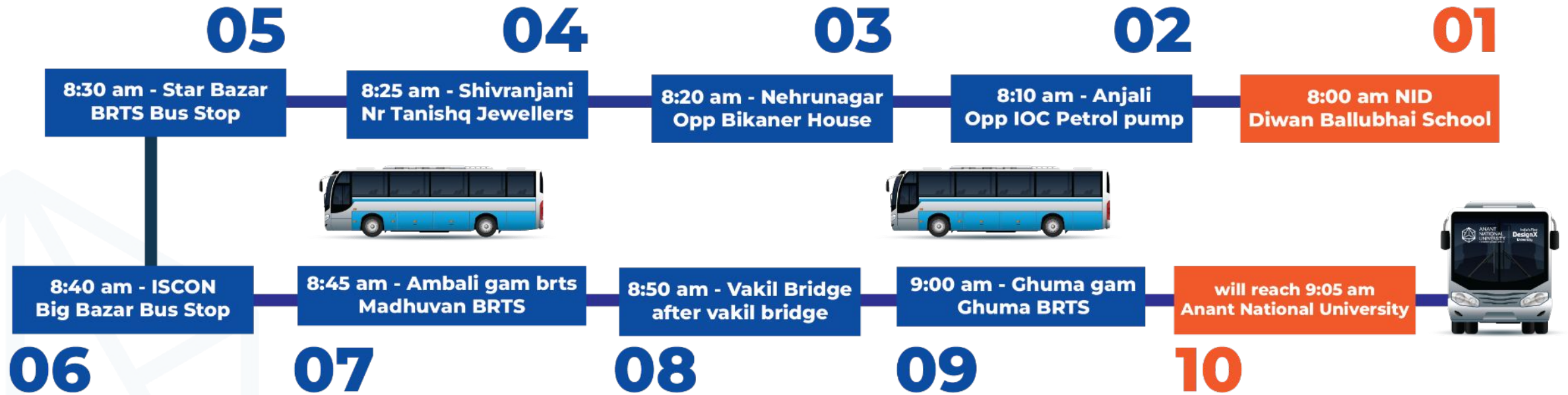
Anant bus representative: Mr Maharshi Desai, Travel Desk
Executive (+91 8128590252, traveldes@anu.edu.in)

Driver name: Mahendrabhai

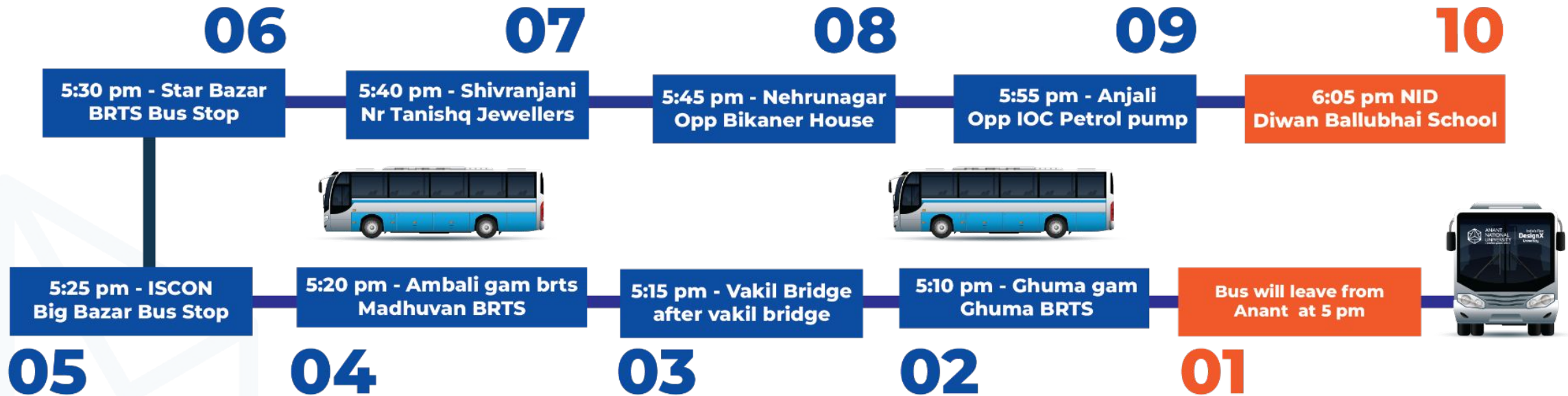
Bus number: GJ 01 JT 0887



Pick-up route and timings from NID, Paldi to Anant National University



Drop Off route and timings from Anant National University to NID, Paldi



Food Logistics

Will food be available if we arrive before 27 May?

Yes, four meals, including breakfast, lunch, snacks and dinner will be available to all participants on all days.



What type of food will be served during the stay?

We serve delicious vegetarian meals for breakfast, lunch, snacks and dinner. Participants who have allergies or medical conditions are requested to inform the management in advance and mention in the registration form. Our campus also has an in-house cafeteria where participants can purchase food and beverages as needed.

Healthy summer drinks will be served to ensure the participants remain hydrated and energised. These include:

- Buttermilk
- Nimbu Pani
- Aam Panna
- Fruit Juices
- Sugarcane Juice



Fees and Scholarships

In the inaugural programme, all participants are offered a **100% scholarship**. Participants will need to only book their own train/flight/bus tickets for arrival to and departure from Anant National University, Ahmedabad.



FAQs





Is the Anant Summer IsCool a fully residential workshop?

Anant National University will offer accommodation to all outstation students upon request and pre-registration within the university's student housing facilities.

Do I need to pay any programme fee?

All participants nominated by their respective schools for the inaugural Summer IsCool are eligible to receive a 100% scholarship that covers the cost of the course fees, study materials and residence and food costs when the participants are on campus.

When should I check in to the hostel?

Since the workshop begins on 27 May 2024, accommodation facilities will be available to the participants from 26 May onwards.



Are pick-up and drop-off facilities available at the airport/railway station/bus stop?

Yes, pick-up and drop-off facility for participants is available. It is requested that participants include their arrival and departure information in the Registration form. If your travel plans change, you could also share the updated itinerary by writing to us at anantdesigniscool@anu.edu.in.

How far is Anant National University from the railway station and airport?

Anant National University is approximately 45 minutes away from the airport, railway station (Kalupur) and bus stops (Geeta Mandir, Nehrunagar, Shahibaug).

Will I get a certificate of participation?

Yes, a certificate of participation will be awarded to all participants on the last day of the programme.



What type of accommodation will I get?

Air-conditioned dormitories and twin-sharing rooms will be available to the participants on a first-come, first-served basis at the student residences of Anant National University. Separate residential blocks will be designated for male and female occupants.

What stationery items do I need to carry?

Since this is a design workshop, participants are advised to carry common stationery items like a pair of small scissors, a cutter, pens, pencils, erasers, colours, sketch pens, metal scales, glue, etc. These items are also available for purchase in the stationery shop located within the university campus.

What kind of clothes should I carry?

Participants may pack comfortable and casual clothing suitable for hot weather. Lightweight and breathable clothes like cotton shirts, t-shirts and shorts, comfortable walking shoes or sandals and sun protection items like hats and sunglasses can be required. Laundry facilities will be available at the hostel.



Do I need to bring my school uniform?



While wearing your school uniform is not mandatory for all days of the event, we encourage you to consider wearing it on the final day event.

Can I bring my musical instruments?

If you sing, dance or play a musical instrument, we encourage you to bring any aids during your stay to showcase your talent during the evening activity.

What medical facilities will be available at the campus?

Anant has a well-equipped infirmary with expert medical assistance available 24/7.



What are the courses/workshops being offered during the programme?

Anant Summer IsCool will offer workshops on Graphic Design/Photography/Product Design//Designing Experiences/Animation. The participants have filled in their top three preferences during the online registration process. Since a limited number of slots are available for each workshop, participants will be allotted any one of their choices/similar workshops.

Can relatives/local guardians come to meet us on the campus?

Relatives or local guardians are welcome to visit Anant to meet participants during the visiting hours:

- Between 8.30 - 10 am
- During lunch hours
- Between 4.30 - 9.30 pm

Prior to visiting the campus, visitors must inform Ms Shivani Patel and Mr Rohan Chougule via email or WhatsApp



Can I stay with my local guardian/relative off campus?

With parental consent, participants can opt to stay with their local guardians/relatives. They will have to submit a parental consent letter during the registration process.

Will we get a chance to go sightseeing?

Anant is organising a morning Heritage Walk to the Walled City of Ahmedabad and a visit to the Sabarmati Riverfront for all the participants.

Can my parents stay with me at the Anant campus?

Regret that the University cannot accommodate accompanying parents. However, we would be happy to help recommend suitable hotels for accompanying parents.

Visit for more details:

<https://anu.edu.in/programme/anant-summer-design-iscool/>

27 May to 5 June 2024

#AnantSummerIsCool



Thank
You

