



REGISTER TODAY

May 27th to June 5th 2024
at Anant National University
Ahmedabad

Workshops and sessions
by renowned designers and
industry experts

DISCOVER THE
DESIGNER IN YOU!

DESIGN
THINKING & DOING



ANANT
NATIONAL
UNIVERSITY
॥ प्रवृत्तितो ज्ञानमयः प्रदीपः ॥

India's First
DesignX
University

About Anant National University



ANANT
NATIONAL
UNIVERSITY

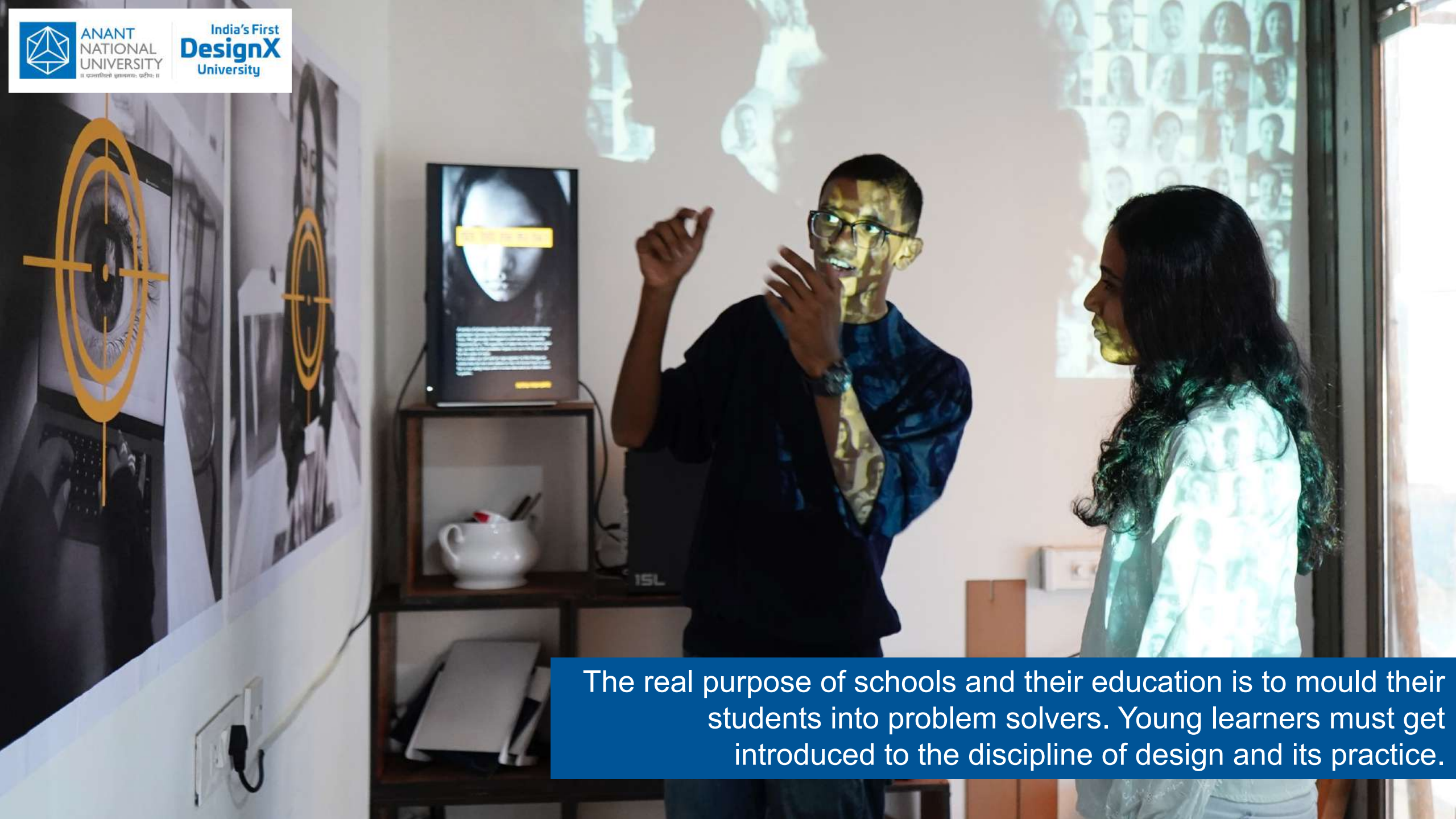




Anant National University is India's first Design university, dedicated to training students to devise solutions for global problems through creative-critical thinking, multiplied by perspectives from a multidisciplinary and experiential curriculum.



Solutions to challenges and problems are always 'designed'.



The real purpose of schools and their education is to mould their students into problem solvers. Young learners must get introduced to the discipline of design and its practice.



Design Thinking and its inculcation amongst our young students is strongly recommended by the **National Education Policy 2020.**



Design is a discipline that combines our creative skills with our critical thinking abilities to bring about innovative and transformative solutions. It integrates the right brain with the left and draws from our higher cognitive processes.



We are committed to supporting
deserving young designers



Our mission of becoming a top design university
Anant recognized two years in a row at the Economic Times Best Education Brands 2023 and 2024
Award presented by Professor T. G. Sitharam, Chairman, AICTE

Anant Faculty

Impactful design thinkers and problem solvers for the Anant Design Summer IsCool.

Anant faculty include award winning industry experts and academicians.

Selected faculty displayed here



Amitabh Pandey
MDes in Communication Design, NID



Dr Anunaya Chaubey
PhD in English Literature, Patna University;
Salzburg Global Fellow



Dr Ashima Sood
PhD in Economics, Cornell University



Bhaskar Bhatt
MDes in Industrial Design, NID



Milind Chitale
MDes in Industrial Design, IIT, Bombay



Vijayendra Singh Sekhon
Master of Professional Studies, Tisch School of the Arts, NYU



Risha Roy
MDes in Textile Design, NID



Aparna Piramal Raje
Former CEO, BP Ergo;
MBA, Harvard Business School

Anant partners include globally recognized academic institutions, government bodies, NGOs and industry experts



SALZBURG
GLOBAL
SEMINAR

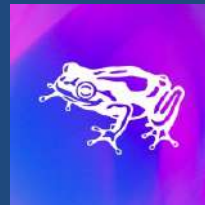


MARYLAND
INSTITUTE
COLLEGE
OF ART



Career Pathways for Design

The prospect of design as a future career has a current global market size of more than **\$180 billion**.



About the inaugural Anant Summer IsCool





Who is this for?

- Students from classes X, XI and XII
- Educator participants





Programme Structure:

- **Hands-On Workshops :** Learn Design fundamentals and cutting-edge techniques.
- **Inspiring Practitioners :** Learn from Industry experts sharing insights and stories.
- **Creative and Critical Thinking Skills:** Develop and harmonise creative and critical thinking skills to explore new ideas.
- **Portfolio Building:** Create impressive projects to showcase the designer in you.
- **Networking and Mentorship:** Connect with designers, problem-solvers, impact-makers and mentors.

Workshop and sessions

- Design Thinking
- Stop Motion Animation
- Graphic Design
- Product Design
- 3d Modelling
- User Experience Design
- Sustainable Fashion
- Furniture Design
- Urban Design
- Game Design
- Sound Design
- Photography
- Film Making
- Portfolio Design



On Campus Logistics

- On campus board and lodging
- Twin sharing accommodation
- Participants will need to book their own return train/flight/bus tickets for arrival to and departure from Anant National University campus, Ahmedabad





Fees and Scholarships:

In the inaugural programme, all participants are offered a **100% scholarship**. Participants will need to only book their own return train/flight/bus tickets for arrival to and departure from Anant National University, Ahmedabad.





How to Apply:

- Apply online by scanning the QR Code
- Complete the application form
- After application submission, a confirmation email will be sent to the student / educator



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Visit for more details:

<https://anu.edu.in/programme/anant-summer-design-iscool/>

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#AnantSummerIsCool