



**Dr. S Jaishankar, MoEA inaugurated an exhibition ANUSHILP, a collaboration between Anant National university and USIN foundation**

**Ahmedabad:** Anant National University, India's first Design university, was honoured to host Dr S Jaishankar, Minister of External Affairs, Government of India, at the university campus in Ahmedabad on 27th May 2023, where he delivered a lecture on Modi's India: A Rising Power.

Dr Jaishankar talked on how India has revolutionized the realm of foreign policy and governance under the visionary leadership of honourable Prime Minister Shri Narendra Modi. He marked how Modi's India is different from its predecessors in terms of outlook, politics, representation, thinking the Parlons, metaphors policies, which is the result of 75 years of a deep democracy whose inclusiveness has brought forth leadership and a thought process that is authentically Indian. He added how India under Modi's leadership represents a revival of a political system where the government is formed with a decisive mandate from the people, with the right policies, and confidence. Furthermore, he mentioned that how Modi's leadership, vision, and ambition of making something more out of India sets him apart from his predecessors.

He discussed about the flagship schemes implemented by the Indian government that has established India's position as the leading nation on the global platform. He mentioned how supply chains, data issues, critical technologies and resources have become issues that are leading India in a very different direction. This calls for trusted collaboration, a key issue in today's foreign policy. The country needs to buildup enormous domestic capacities for which we require deep strengths, skills, talent, creativity and education and capacities, an area ignored earlier. Today, the government needs to make up for that lost time and is trying to bring changes within India through various flagship schemes under the leadership of PM Narendra Modi such as Make in India and many others. Citing various international issues and their aftermath, he expressed the importance of building resilient, reliable, redundant supply chains as quickly as possible to avoid being dependent on one source or country when a mishap hits.

During his visit to the AnantU campus, he also inaugurated an exhibition on crafts created by resident artisans as part of ANUSHILP, a collaboration between Anant National University and the USIN Foundation.

Anant National University has organized his visit to give an overview of ANUSHILP, a project initiated to empower the artisans of the Narmada district through a synthesis of traditional practices, design thinking and technology. Upon the recommendation of Dr S. Jaishankar, the project was awarded to AnantU. During his visit, he met the resident artisans and discussed the progress and future potential of the ANUSHILP project.



Dr Anunaya Chaubey, Provost of Anant National University said, “Dr Jaishankar have clearly emerged as a role model for all Indians today, young and old... and indeed, if I were to add, a role model for any culture and community around the world that looks to develop confidence and belief in its own values and traditions, abilities and potential and articulate it to the world in a logical, dignified, impactful and inspirational manner.”

Dr Jaisharan's visit is a testament to Anant National University's unwavering commitment to advancing the progress of the artisans through innovation. The university has emerged as a leader and pivotal contributor to upscaling the life of artisans and promoting indigenous crafts through the ANUSHILP Project. It symbolizes the synergistic efforts between the government and the university in fostering innovation, driving economic growth, and cultivating an environment conducive to progress.

### **About ANUSHILP**

At the initiation of the project, the ANUSHILP core team visited Kevadia to interact with the local artisans and understand the prevalent craft practices. Bamboo, applique-work and crochet-work were identified as the crafts with potential for development. The artisans selected from these craft clusters worked with a team of designers from AnantU to develop hand-crafted products that are relevant to the contemporary world and have a rooted visual language. At the end of the second phase, a kit of bamboo and applique-work products has been developed that is ready for market testing.

By the end of the Anushilp project, AnantU’s team of artists and designers will train 18 artisans as master craftsmen who will be equipped to conduct training workshops for the members of their community. Our team of experts will guide them in conducting these workshops and is also looking at setting up an e-commerce platform for the artisans to help them reach potential clients.

### **About Anant National University**

Anant National University (AnantU), established as a private University in 2016, has emerged as one of the best design institutions in the country with its unique approach to design education. AnantU, India’s first DesignX university, nurtures students with a multidisciplinary approach, which helps them develop a comprehensive understanding of the world and serves as an exponential force multiplier to ensure that they continue to deliver innovative and impactful solutions. The university is committed to creating solutionaries (revolutionary thinkers with solution-oriented mindsets) who possess technical skills and a holistic understanding of the context. It trains them to become good communicators, collaborative workers and critical thinkers.



ANANT  
NATIONAL  
UNIVERSITY

India's First  
**DesignX**  
University

The university offers undergraduate, postgraduate and doctoral programmes in Design, Architecture, Climate Action and Visual Arts. The academic approach in the university focuses on experiential learning, relevant research and devising solutions using cutting-edge technology.

\*\*\*\*\*