

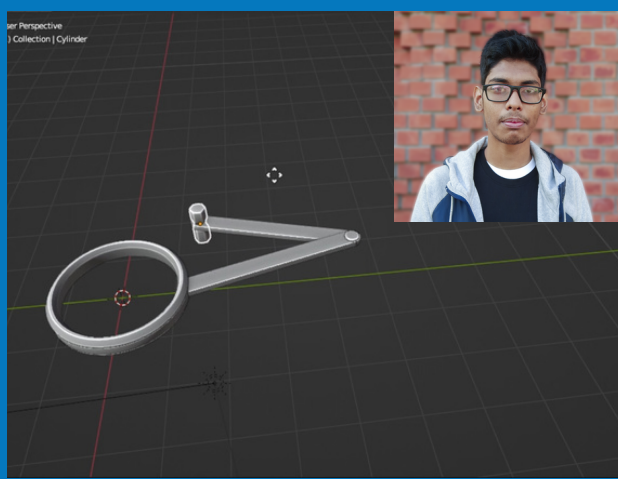


BIGGEST-EVER CAMPUS RECRUITMENT OFFER ROLLOUT

The **Accenture** HR team visited Anant National University in the biggest-ever on-campus recruitment drive and extended placement offers to 15 students. They will take on various job roles, including UX/UI Design, XR Design, Service Design, and Creative Design. Recently, **Keka Software** also recruited three students from AnantU. Semester 8 B.Des. students, as part of their capstone project, also secured internships with reputed companies such as Keka, Cantilever, IFP, Vmukti/Torque, Asian Paints, Evez, Matter.in, Intelhealth, Thence, Greenvolt Mobility, SPAC, and others. These internships range across sectors, including UX/UI, EV bikes, product research, graphic design, filmmaking, event design, product design, packaging design, healthcare, industrial design, furniture design, among others.

1ST DESIGN REGISTRATION RECEIVED

AnantU student and SSIP Grantee Barnabas Thomas (B.Des. Batch: 2020-24) received Design Registration (IPR) certificate for his project 'A Better Compass'. Mentored by Prof. Milind Chitale and Prof. Nishita Kedia, the product addresses flaws in regular compass with additional design elements, thus adding stability to the device. Besides, due to lack of sharp points on the device, it can easily be stored in a pocket or backpack.



RELATED STUDY PROGRAMME

B.Arch. students visited eight cities across India, including Mahabaleshwar, Bundi, Maheshwar, Nagpur, Banaras, Satara, Tonk City and Ahmedabad as part of their winter Related Study Programme (RSP). Themed on water, the RSP was conducted as a field immersive trip to study the architecture of elaborate water structures and their connection to the society. Water structures have been an integral part of local communities, an evidence of their interactions with architecture. [See photos](#)



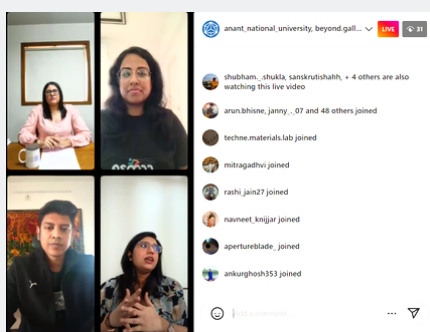
AFCA FELLOWS FROM 14 COUNTRIES

Anant Fellowship for Climate Action welcomes its new cohort for 2023-24, comprising 22 Fellows from 14 countries. The diverse group of climate change solutionaries, chosen after a thorough review of 4955 applications from 72 countries, represents various backgrounds, including public affairs, finance, policy, engineering, academia, corporate sustainability, entrepreneurs, environmental activism, and more. Offered by Anant School for Climate Action at AnantU, the Fellowship is committed to strengthening the global climate action community. [Read more](#)



KATHAKARI INTERNATIONAL SYMPOSIUM

AnantU and UNESCO Chair on Inclusive Museums and Sustainable Heritage Development to organise Kathakari - International Symposium on storytelling. Scheduled on 25th-26th March, the event will comprise renowned experts and performers who will capture the centrality of storytelling as a form of intangible heritage. It aims to bring together academics, researchers, students and storytellers to discuss, deliberate and demonstrate the impact of stories. [Know more](#)



NATIONAL START-UP DAY

Aditya Shah, Founder of marketing & consultancy firm Because, Nikita Lalwani, Founder of Crooze App and Nikita Maheshwari, Co-founder of logistics firm Tatkalorry shared their entrepreneurial journey on National Start-up Day.



IDEA CONTEST LAUNCHED

Aarambh Incubation Centre launches 3rd edition of the Idea Contest for design enthusiasts, including students, faculty and staff, who thrive on the spirit of innovation. To date, the centre has supported 27 ideas and filed 17 IPs.



STUDENT ACHIEVEMENT

Eight student teams from AnantU advanced to state-level round of Azadi ka Amrit Mohatsav Hackathon! AnantU also hosted Hackathon regional round in October 2022, where 500 students participated.



BUILDING WORKSHOP ON BAMBOO

A 5-day hands-on building workshop on-campus as part of a module on bamboo gave the AnantU campus its new creative adobe. Foundation-year of B.Arch. learnt about the versatility of bamboo in different contexts, along with its materiality, techniques and joineries. Students worked with bamboo experts Sonu bhai and Ram bhai, tribal artisans from Saputara, Gujarat. The workshop aimed at introducing students to the merits of bamboo, its usage in creating interventions for community-based areas, engaging the local community and creating a sense of belongingness.



VISIT TO ARTS AND CRAFTS CLUSTERS

First semester students at AnantU recently visited arts and crafts clusters in Morbi, Kutch, Bhujodi, Pethapur and Molela. They got exposure to various crafts and materials like terracotta, textile, Rogan art, copper-coated bells, leatherwork, Kutchi weaving, block making and traditional woodwork. They interacted with the craftspeople, their families, and the community and learnt about various aspects of these crafts, from history to their relevance in a technology-driven world, which help them blend the traditional with the modern and create unique, sustainable solutions.

AnantU brings heritage knowledge – art, craft, engineering techniques and aesthetics – together with what's cutting edge today. 3D printing, CNC laser cutters, and other engineering & fabrication tech. Through a pedagogy of design thinking and entrepreneurship, students apply all this knowhow to addressing today's world. [Read here](#)

Prof. Sujata Bhatt

Strategic Innovation Consultant

Director: Capstone, Penn GSE

FACULTY SPEAK

