



ANANT NATIONAL UNIVERSITY
॥ प्रज्वालितो ज्ञानमयः प्रदीपः ॥

India's First
DesignX
University



Anant National University, India's first DesignX University, nurtures students with a multidisciplinary approach to develop a comprehensive understanding of the world and deliver innovative and impactful solutions. The university is committed to creating solutionaries (revolutionary thinkers with solution-oriented mindsets) who possess technical skills, a holistic understanding of the context and are also good communicators, collaborative workers, and critical thinkers.

Important dates

Early Application Deadline

8 JAN 23

Design Entrance Test 1 (Online)

18 JAN 23

Next Design Entrance Test 2 (Online)

MAR 23

Next Design Entrance Test 3 (Online)

JUN 23

Fees for B.Des. INR 3,75,000/-* per annum
* Fees will increase by 10% annually

APPLY NOW

anu.edu.in/bdes

Placement Partners



Programmes at AnantU

- Undergraduate Programmes**
 - Bachelor of Architecture
 - Bachelor of Design
 - Bachelor of Visual Arts
 - Bachelor of Technology in Climate Change
- Postgraduate Programmes**
 - Master of Design
 - Integrated Product Design
 - Master of Architecture (Theory and Practices)
 - Diploma (One-Year)
 - Journalism in Built Environment
- Doctoral Programme**
 - Ph.D. in Built Environment
 - Ph.D. in Design Excellence
 - Ph.D. in Creative Practice
- Fellowships**
 - Anant Fellowship in Built Environment
 - Anant Fellowship for Climate Action
- Executive Education Programmes**
 - Designing Affordable Living
 - Entrepreneurs in Residence
 - Global Education Entrepreneurship and Innovation certificate programme



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Bachelor of Design



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Bachelor of Design

Graphic Design, Branding, Visual Communication *B.Des. in Communication Design*

The programme teaches thinking techniques along with creative & technical skills to convey a message through various media. Students develop knowledge about graphic design, animation & film-making with technical subjects such as typography, photography, composition & semiotics. They also take up industry projects with top-notch brands, agencies & startups.



UI/UX/XR Development, Game Design, App Design *B.Des. in Interaction Design*

The programme trains students to design & develop digital products, user interfaces (UI), immersive environments, complex systems, services & user experiences (UX). With the knowledge of design, analytics, and visualisation tools, students learn how to solve contemporary challenges by being inclusive.



Product Development, Healthcare Design, Industrial Design *B.Des. in Product Design*

The programme trains students to develop a strategic problem-solving process through innovative products, systems, services, & experiences that drive innovation, entrepreneurship & better quality of life. Students are exposed to a wide range of technologies, such as computer-aided design, AR, VR, 3D printing, & electronics to develop an awareness of consumer behaviour & technological trends.



Interior Design, Set Design, Event Design *B.Des. in Space Design*

This programme imparts in-depth knowledge, design thinking, creative exploration & technical skill sets that equip our designers to create state-of-the-art, habitable spaces of diverse types across multiple sectors. Using a futuristic perspective, they learn to look at space as an interface between humans & the environment.



Fashion Design, Apparel Design, Digital Fashion *B.Des. in Sustainable Fashion and Textile Design*

The programme combines the principles of fashion, textiles & technology with sustainability. Using modern methods, materials and techniques, students create innovative, sustainable, & conscious fashion for the global market. It provides hands-on, experiential learning in indigenous & industrial systems by imparting a unique & comprehensive understanding of the discipline.



Film Making, Animation, Podcast Design *B.Des. in Moving Image*

The programme prepares graduates for careers in film, television and internet-based media platforms. The curriculum is an exciting blend of film theory and practice, merging live action, animation, motion graphics, cinematography and other skills.



Practice multiple specialisations *B.Des. in Transdisciplinary Design*

An amalgamation of all the disciplines, this programme gives extended exposure to diverse fields of design. Students choose courses across all majors and carve their career paths. AnantU offers students the chance to develop an understanding of design thinking and design process across multiple disciplines.



International Collaborations



Amenities

- Learning Commons (Library)
- Sports Facilities
- Student Housing
- Canteen
- Computer Lab
- Makerspace
- Futureshift Lab
- Moving Image Lab
- Fashion Lab
- Textile Lab
- Tinkering Lab
- Photography Lab
- Gymnasium
- Multipurpose Hall
- Collaborative Classrooms
- Infirmary
- Exhibition Spaces
- Amphitheatre
- Counselling Centre
- Climate Lab

