

For Immediate Release

Anant National University Announces Admissions to B.Des for the Academic Year 2023-24

Ahmedabad, 15 November 2022: Anant National University (AnantU), India's first DesignX university, announces admissions to all its courses open for the academic year 2023-24. As India's first DesignX university, AnantU is offering a multidisciplinary education that combines design with various other disciplines such as artificial intelligence, augmented & virtual reality, analytics, biomimicry, sociology, economics, behavioural science and public policy. AnantU offers undergraduate, post graduate and fellowships programmes in design, architecture, art, climate action and built environment. Interested students can initiate their application process on the university website. The academic session for the incoming batch will commence in August 2023.

AnantU's Bachelor of Design (B.Des.) programme is a comprehensive, 4-year undergraduate programme that combines solid design foundations with real-life projects. The programme makes students future-ready and trains them to develop innovative and sustainable solutions. The B.Des. programme offers students a unique major and minor specialization opportunity. They can choose to major in specialisations - Communication Design, Interaction Design, Product Design, Space Design, Sustainable Fashion & Textile Design, Transdisciplinary Design, and Moving Image. The last date for early admissions is 8th January 2023. The Design Entrance Test will be conducted online on 18th January 2023.

Other than the B.Des., AnantU also offers Bachelor of Architecture, Bachelor of Visual Arts and B.Tech. specializing in Climate Change. With four schools and eight centers, the university is offering multidisciplinary and interdisciplinary learning opportunities to its students.

Dr Anunaya Chaubey, Provost, Anant National University, said, "With our DesignX philosophy, we are offering our students exposure to various disciplines that can help them understand the world and its challenges better. It is only with this context that the new age of designers can use technology and offer innovative and sustainable solutions for a better world. Their time at AnantU, equips our students to be future ready and leaders in their chosen industry".

AnantU has established academic partnerships with some of the leading universities across the world like University of Pennsylvania, University of Miami, Pratt, Boston Architectural Collage, MIT Solve among others; and have some of the leading corporates recruiting from campus like TCS, Accenture, Piramal Group, Lodha Group and top design studios. Renowned international and national faculty members that include Red Dot Design Winners, celebrated Indian crafts persons and industry practitioners are offering a world class education to AnantU students.

About Anant National University:

Anant National University is a UGC-recognised, private university, situated in Ahmedabad, Gujarat. AnantU, India's first DesignX university, offers multidisciplinary and interdisciplinary research and learning opportunities in design, architecture, climate change and the built environment. Led by Mr Ajay Piramal, Chairman of Piramal Group, the university draws from our Indian roots, yet is committed to a modern global outlook using cutting edge technology. AnantU adopts the approach of inclusion, thus offering students to view the world and its challenges from different perspectives, equipping them to offer better and sustainable solutions. (anu.edu.in)