

Global Education Entrepreneurship and Innovation Certificate



6-9 Dec 2022
10:00 am - 04:00 pm | AnantU Campus

Global Education Entrepreneurship & Innovation Certificate Program

Access an exclusive network of global education leaders
Earn the world's first certificate in Global Education Entrepreneurship & Innovation

Anant National University (AnantU), in collaboration with the University of Pennsylvania Graduate School of Education, offers an acclaimed Education Entrepreneurship curriculum through the **Global Education Entrepreneurship & Innovation** Certificate Program. The certificate Program provides the knowledge, skills, and tools needed to seed, accelerate, and scale entrepreneurial practice in education. Led by renowned Penn faculty and industry experts, the program blends expertise, research, and practice from the Schools of Education, Business, Design and Engineering. In addition, their global network of industry leaders, investors and entrepreneurs share their journey stories.



**ANANT
NATIONAL
UNIVERSITY**
॥ प्रज्ञाहितो ज्ञानमयः प्रसीधः ॥



Penn GSE
GRADUATE SCHOOL OF EDUCATION
UNIVERSITY of PENNSYLVANIA

Global Education Entrepreneurship and Innovation Certificate

Global Education Entrepreneurship & Innovation, an immersive week-long boot camp, brings critical lessons from Penn GSE's groundbreaking work in education innovation to cities around the globe. These sessions, paired with online modules, bring together industry leaders, entrepreneurs, investors, and practitioners, to create leading-edge solutions in education. The certificate provides the critical knowledge, skills, and tools needed to seed, accelerate, and scale entrepreneurial practice in education.

The courses address the following topics:

- Module 1: Mapping the Global Innovation Landscape in Education
- Module 2: Inspiring an Organizational Culture of Innovation
- Module 3: Activating Entrepreneurial Leadership and Mindsets
- Module 4: Creating an Innovative program, Product, Service or Company
- Module 5: Learning Science Tools and Methods
- Module 6: Unleashing the Power of Journey Stories

FOR:

School Leadership Teams
Industry Leaders & Investors
Higher Educational Professionals
Education Entrepreneurs

WHY:

Develop / Test / Scale Entrepreneurial Solutions
Navigate the Education Investment Landscape
Accelerate Product-Market Fit
Cultivate an Entrepreneurial Mindset and Toolkit
Foster a Culture of Organizational Creativity & Innovation

Course Fee
USD 2000



Anant National University
Sanskardham Campus, Bopal-Ghuma-Sanand Road,
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Register at
www.anu.edu.in

Global Education Entrepreneurship and Innovation Certificate

Dr. Barbara (Bobbi) Kurshan has honed her vision of “what can be” using technology while supporting the growth of new education companies and developing innovative software products. She currently serves as a Senior Fellow and Innovation Advisor at the Graduate School of Education at the University of Pennsylvania where she builds and advises education innovation ecosystems for researchers, teaches, investors and entrepreneurs.

**DR. BARBARA “BOBBI”
KURSHAN**
Senior Fellow

University of Pennsylvania

Previously, as the President of Educorp Consultants Corporation she provided strategic consulting in the areas of education, technology and innovation; and as the Executive Vice President of WorldSage, a consortium of for-profit higher education institutions in the EU to address education for the 21st century. As the past Executive Director of Curriki she helped to build one of the most innovative and robust global open source education communities.

Dr. Kurshan has previously served as the Co-CEO of Core Learning, an education investment fund, and the Chief Academic Officer of bigchalk. She currently serves on the Board of several companies including APEI, Tulane University College of Engineering and Science, and many education technology companies.



DR. JENNY ZAPF
Director, Global Education
Entrepreneurship
Program

University of Pennsylvania

Jenny Zapf, Ph.D. is the Founding Director of the MEd/MBA in Education Entrepreneurship at Penn's Graduate School of Education and the Wharton School. In 2019, Dr. Zapf, Dr. Kurshan and Mr. Legrand launched Penn's Global Certificate in Education Innovation.

Dr. Zapf has trained thousands of education, business, and industry leaders on building, scaling and evaluating new ventures. She has held leadership roles in higher education institutions, non-profit incubators and research institutes.

At Penn, she teaches the first course in Education Evaluation for Innovation. Dr. Zapf's research looks at how we cultivate an entrepreneurial mindset.

Dr. Zapf received a MA in Educational Policy and Administration from Stanford University and a Ph.D. in Educational Evaluation from the University of Virginia.





Global Education Entrepreneurship and Innovation Certificate

Maria is a Founder and Co-CEO of HolonIQ, an education market intelligence platform with the world's most sophisticated education market datasets.

Prior to HolonIQ, Maria was the head of digital learning futures for a \$40m corporate venture fund and innovation arm of a global education company. In this role, Maria worked with EdTech start-ups and founders around the world to support their growth, and led research projects about the future of learning, such as Global EdTech Landscape and Higher Education Digital Transformation.

Maria has worked in public and private higher education for over 20 years in Asia and Australia specializing in transforming education through technology.

As the global head of Learning & Teaching Services for a global education company, Maria built and led global innovation teams, driving innovation in curriculum, teaching and the student experience in over 50 countries.

DR. MARIA SPIES

Co-Founder and Managing
Director

HolonIQ



DR. SERRANO LEGRAND

Research Advisor,
and Instructor

University of Pennsylvania



Dr. Serrano Legrand completed his Doctorate in Education Leadership at the University of Pennsylvania's Graduate School of Education. His dissertation centered Black teachers and the ways they think about and conceptualize risk-taking and innovation in a classroom and school context. Dr. Legrand is currently the Regional Director of 3-12 Mathematics for a public charter school network in Philadelphia where he supports school leaders and teachers in teaching and learning. Dr. Legrand also consults with various organizations and schools on leadership development, strategy, design thinking and innovation.