

**Idea Contest**  
**Organised by Aarambh, Anant National University**

**Frequently Asked Questions (FAQs)**

**1. What is the idea contest?**

In order to foster the spirit of innovation and entrepreneurship among the students within AnantU, the idea contest is a unique initiative by the AnantU Incubation Centre, Aarambh. The competition is unusual as the intention of the program is to introduce new stimuli into the minds of the students and acknowledge that their idea has a potential. This would lead to spark an innovation and instill a sense of confidence among the students.

**2. Who are the applicants for this contest?**

- a. Current Students of all disciplines of Anant National University.
- b. Alumni of the Anant National University

**3. Can students outside from Anant National University apply for the contest?**

Students outside from Anant National University can apply for the contest, only if there is one or more students from Anant National University involved in the ideas

**4. Can I enter the contest if I reside outside Ahmedabad?**

Yes

**5. Are entry ideas developed by a team or group eligible to contest?**

The ideas can be developed by single individual or as a group. Only those names mentioned in the form will be eligible for the contest

**6. I would like to submit more than 1 ideas, Can I do that?**

There is no limit to the number of entries you can submit, but each entry must be a substantially different design idea. Identical or very similar ideas in multiple categories from the same entrant or entry team will be disqualified.

**7. How many ideas/ designs can I submit?**

You may submit as many ideas/designs as you wish, but each entry must be a substantial different design idea

**8. Can I enter a patented or patent-pending idea in this contest?**

No, if the idea has already received a patent, then the same idea is not eligible for the contest. A patent- pending idea

**9. I am not ready to disclose my idea on the public website. Can I still enter the contest?**

The contest sponsors are not responsible for the protection of intellectual property contained in any of the entries, but will take all necessary precautions to ensure the confidentiality of non-published entries, which will only be viewed by the judges and contest administrators. If your entry is chosen as one of the winners, it will be publicly disclosed when the winners are announced.

**10. Do I lose control over my idea once I enter it in the contest?**

No. as per the rules, the entrant retains ownership of the idea. The contest sponsors are only interested in helping to promote and reward innovative design ideas. There is absolutely NO transfer of intellectual property.

**11. Are any prototypes required?**

No

**12. Can I submit a design idea that I submitted in a previous contest/competition?**

Yes you can, only if it already has not been supported earlier.

**13. If I enter the contest with an idea that isn't patented, how is it protected?**

When you enter your idea, it will only be seen by the contest administrators and judges, and only revealed publicly if chosen among the winners.

There is a small amount of risk in publishing your idea if you do not have or do not plan to apply for a patent, but otherwise how will your idea see the light of day and attract potential partners and funding sources?

**14. If I received a grant earlier for the same idea from a different organisation/competition, can I apply in this contest?**

No

**15. What is a PoC ?**

PoC refers to prepared or formulated technology concept (of the hardware)/idea

**16. What is a prototype?**

Prototype refers to technology model or demonstration of the idea.

**17. How to Participate in the contest:**

Any student (Group of Students) can apply for the Idea Competition. The procedure for applying is as follows:

Step 1: Use the application form attached to participate in the competition. (Refer to Appendix 1 for the Application form)

Step 2: The filled-in form would be then be scrutinized by a committee appointed by the center.

Step 3: Few ideas would be called for presentation

Step 4: Selected ideas (selected on the basis of innovation potential, impact and quality and efficiency of the implementation) from the presentation would be supported at the AnantU incubation center Aarambh under the mentorship of a faculty from the university.

**18. What is the selection criteria for the idea?**

Selection is based on the following three criteria: a. innovation potential, b. impact and quality of impact and c. efficiency of the implementation

**19. What is the maximum grant amount?**

You may receive maximum grant of INR 2 lakhs for PoC or Prototype assistance

**20. Is there any minimum grant amount?**

No

**21. What happens after we are eligible to receive the grant?**

You will be provided the platform to physically create the product/service/technology under the guidance of a faculty mentor of the university

**22. Can we wait for jury and submissions to end before we register?**

You need to only fill an online registration form and will take a few minutes to register, do not wait for the juries and submissions to end, as that will leave you with very little time between registration and the shortlisting and presentations of shortlisted candidates.

**23. My idea is not fully on paper / presentation yet I cannot register?**

For registration we do not need to see the full details of your idea anyways, just a few basic descriptive lines should suffice. So don't worry even if the idea is not yet fully fleshed out. There is a 2 week time to get the idea into a presentable format once registrations end.