



**ANANT
NATIONAL
UNIVERSITY**

॥ प्रज्वालितो ज्ञानमयः प्रदीपः ॥

INDIA'S FIRST DESIGN UNIVERSITY

Bachelor of Design Entrance Exam (Part 1)

This entrance exam evaluates the applicant's potential to succeed in the Anant National University Bachelor of Design programme. Applicants must put their AnantU registration number on every page and answer all questions, leaving no blanks. The point values and *recommended time* to spend on each question are provided. The use of pens, pencils, and colours is allowed. **The use of smartphones or the internet is strictly prohibited in Part 1. The exam time limit is 1 hour and 45 minutes.**

Applicant's full name

Applicant's AnantU registration number

Date of exam

City where the exam was taken

Applicant's email

Applicant's mobile number

Invigilator's name

Invigilator's signature

OFFICIAL USE ONLY

	Q1. General Awareness (15 pts)
	Q2. Observation (15 pts)
	Q3. Problem Solving (20 pts)
	Q4. Critical Thinking (15 pts)
	Q5. Creative Thinking I (15 pts)
	Q6. Creative Thinking II (20 pts)
	TOTAL (Max 100 pts possible)

GENERAL AWARENESS

(1) Mark the correct answer for the questions below: (10 pts)

Official use only

Max: 15 pts

(10 min)

A] In which Indian state are Jing Kieng Jri or Living Root Bridges predominantly found?

- a) Assam b) Nagaland c) Manipur d) Meghalaya

B] How many states are there in India?

- a) 27 b) 28 c) 29 d) 26

C] Which city is known as 'Pink City' of India?

- a) Jaisalmer b) Jodhpur c) Jaipur d) Udaipur

D] Which country is the happiest country in the world as per the World Happiness Report 2019?

- a) Finland b) Bhutan c) Denmark d) Myanmar

E] Which company has launched GOAL (Going Online As Leaders), a mission to empower women?

- a) Google b) Microsoft c) Facebook d) Twitter

F] Among the new wonders of the world, where is the 'Colosseum' located?

- a) Rome b) China c) Rio de Janeiro d) Peru

G] The famous painting 'Mona Lisa' was created by which artist?

- a) Raphael b) Leonardo Da Vinci c) Pablo Picasso d) Van Gogh

H] Which state in India is called 'the Land of Five Rivers'?

- a) Uttar Pradesh b) Punjab c) Haryana d) Bihar

I] Which place is famous for the traditional art of embroidery - Chikankari?

- a) Hyderabad b) Lucknow c) Amritsar d) Gwalior

J] Which of the following is not part of the primary colour scheme?

- a) Red b) Blue c) Green d) Yellow



(2) Write down the slogans of these brands: (4 pts)

a) Nike -

b) McDonald's -

(3) Which is the correct Aadhar logo? (1 pt)



a

b

c

d

OBSERVATION

(2) Name your hometown and the tallest structure in your hometown? Draw the structure showing humans on each level of the structure along with vehicles, tree & plants around it. Also, draw any unique element existing around the structure in the correct scale and proportion.

Official use only

Max: 15 pts

OR

Imagine an ant on the playground of your school during lunch break. Draw what you would see as an ant, as you view the field.

(15 min)



PROBLEM SOLVING

(3) The water supply in your city has suddenly become very low. The water is rationed to each family with 35 litres of water for each member. There is a severe need for optimal use of water. As a designer, you can make a difference. Think of innovative ways that would ensure that people bring changes to their daily routine to manage the water shortage.

Official use only

Max: 20 pts

(a) Draw a representation of your idea below.

(b) Underneath your sketch or on the back of this page, describe the problem and your solution (max 150 words)
(22 min)



(Page intentionally left blank)



CRITICAL THINKING

(4) There are three 20-year-old trees in and around your home. Some of your neighbours want to cut them to create more open space. How will you make your family and neighbours aware of the fact that each of these trees supports different life forms, such as animals, insects, birds and humans? Provide your answer in the form of a sketch OR an essay of 300 words or less.

Official use only

Max: 15 pts

(18 min)



- a) What measures will you suggest to safeguard these trees from different threats? Write in 7 bullet points only.



CREATIVE THINKING

(5) Various famous designers have come together to design an art gallery where nature and art can be experienced together. Design a poster and tagline for the promotion of the art gallery. Use up to three colours in your design.

Official use only

Max: 15 pts

(20 min)



CREATIVE THINKING II

- (6) a) Study the following image carefully. Draw an umbrella in the visual to create a story that expresses the feeling of either anger, humour or love. Mention the emotion being depicted.
- b) Write the title of the story. Communicate your story in 200 words.

Official use only
Max: 20 pts (20 min)



(Page intentionally left blank)



Bachelor of Design Entrance Exam (Part 2)

The total time limit for part 2 is 1 hour.

View the video: tiny.cc/DET2020 (Charlie Chaplin eating his shoe - The Gold Rush) and answer the below questions:

- a) What do you think about the scenario? What is happening in the clip and why? What do you feel for the two characters? (400 words)
- b) Create a physical representation of your feelings using the kit of materials provided to you.
- c) Share the model you have created with the Facilitator from AnantU



(Page intentionally left blank)

