

Term-I (2018-19)

Faculty Profile

Course title- Basics of Communication



Dr. Sonam Mansukhani

She is faculty, Anant National University. She also leads the Film Club, AnantU. She is a senior research fellow at the Centre for Urban Equity, CEPT University.

Sonam has served the academia for twenty-five years. She did her PhD in Sociology from University of Mumbai on “Informal Relationships in formal organizations: Relevance of informal relationships to decision making in a structured organization’. She taught Sociology and Management Studies at Kishinchand Chellaram College, Mumbai for twenty years. During which she was also the coordinator for B.M.M. (Bachelor of Mass Media) in the same institution. In the last three years, she worked as Associate Professor and Chair, Summer Immersion Program at FLAME University, Pune.

She has also taken workshops in Public Speaking and Debating Skills at Harvard Model United Nations. She is the recipient of the Award for Teaching Excellence by the Indus Foundation, Indo-American Summit, 2016. She has presented papers at several conferences and has several publications to her credit. She has also provided consultancy services to Xavier Institute of Social Research & Action for a project on “Denotified Tribes in Mumbai’.



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BASICS OF COMMUNICATION

Faculty Name: Dr. Sonam Mansukhani

Number of credits: 01

1) Course brief / Abstract:

As an introductory module, the course would endeavor to make students comprehend the significance of communication skills for academic and professional purposes. Hence, through a series of discussions and interactive exercises they would understand the various constituents of communication in terms of ideas, their logical development in relation to an audience and the integration of story telling as a technique to make the delivery an effective one. The course also takes a brief look at various modes of communication.

2) Course Objectives:

The course aims towards making students:

1. Build an understanding of the communication process through its elements
2. Undertake a critical inquiry of communication patterns in different contexts

3) Prerequisites:

The instructor expects the students to be highly interactive and participative in classroom activities and assignments. Academic rigour is imperative to the smooth functioning of the class.

4) Learning Outcomes:

The course will build a solid understanding of the 'what' and 'who' of communication and clearly see through examples how communication fails without these two. It will make the students delve into the 'how' of communication keeping the what and who in mind. Students will be participants in various exercises individually and in groups. Especially in the latter, they will learn to relate to each other collaboratively. The course will very strongly rely on peer evaluation. Thus, the course will 'immerse' students in the values propounded by the Anant Fellowship Program.

5) Schedule:

Day Monday, October 17	Duration: 3 hours Importance of communication skills and contextualizing it in different domains – Focus on the significance of good communication, intrapersonal, interpersonal, group. More elaboration on intrapersonal and then moving on to interpersonal and group, identification of one's own communication style
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Tuesday, October 18	Duration: 2 hours Development of an idea in relation to an audience
Wednesday, October 19	Duration 3 hours Audience Analysis with exercise
<i>Details of other sessions to be Declared</i>	

6) Assignment Brief and Evaluation criteria:

Class Participation	Weightage 20 marks	<i>What constitutes class participation:</i> a. Punctuality b. Interaction with the instructor c. Academic rigour – reflected in assignments		
Assignment	Weightage	Individual/Group	Brief of assignment	Form of output
Assignment 1	30 Marks	Group	Audience Analysis	Presentation
Assignment 2	20 Marks	Individual	Story telling	Presentation and/or writing – To be decided
Assignment 3	30 Marks	Group	Critiquing speeches	Presentation

7) Grading Rubric:

(Please indicate what would be essential for students to do in order to get a particular grade. This is to reduce subjectivity and to increase transparency. Please refer to Annexure)

Grade	Expectation
A	Outstanding performance in terms of analyzing, coherence of thoughts and articulation, excellent team work
A-	Excellent performance, though not the same as A but in terms of effort to present ideas with clarity. Excellent team work
B+	<ul style="list-style-type: none"> Good clarity and articulation of views and ideas Efforts at coordination with the team Serious engagement and effort during the in-class exercises.
B	<ul style="list-style-type: none"> Reasonable articulation of views and ideas during the class discussions and in all assignments. Reasonable efforts at team work
B-	Evidence of effort but a little incoherence in thoughts
C+	<ul style="list-style-type: none"> Satisfactory articulation of views and ideas during the class presentations Lack of coherence and logic in thoughts and in dealing with team mates
C	Poor efforts at participation, articulation and relation to team mates
C-	Poor efforts at participation, articulation and relation to team mates
D+	<ul style="list-style-type: none"> Minimum acceptable level of understanding, participation, rigour and coordination
D	
D-	
F	<ul style="list-style-type: none"> Unacceptable level of understanding, participation, rigour and coordination

8) Samples of expected work:

N.A.

9) Reading list and references:

Will be provided in class

10) Resources and course requirements:

Audio and video, projector, photocopies of material – as and when required

Annexure

Anant Fellowship Grading Rubric

Grade	Grade Point	Numerical Score
A	4	90-100
A-	3.7	85-89
B+	3.3	80-84
B	3	75-79
B-	2.7	70-74
C+	2.3	65-69
C	2	60-64
C-	1.7	55-59
D+	1.3	50-54
D	1	45-49
D-	0.7	40-44
F	0	<40

What Grades Mean

- A, A- : Excellent quality and full mastery of the subject. A grade of 'A' means extraordinary distinction.
- B+, B, B- : good comprehension of the module material, a good command of the skills needed to work with the module material, and the Fellow's full engagement with the module requirements and activities.
- C+, C, C- : adequate comprehension of the module material and the skills needed to work with the module material. Indicates the Fellow has met the basic requirements for completing assigned work and participating in class activities.
- D+, D, D- : barely satisfactory work indicating minimal command of the module materials and minimal participation in class activities.
- F : unsatisfactory and unworthy of module credit towards the degree.